

Former LinkedIn Top Executive Deep Nishar Joins SoftBank

Nishar to join the SoftBank Group as Managing Director, Investments

San Carlos, CA, July 1, 2015 – SB Group US, Inc. (“SoftBank”) announced today that Deep Nishar has joined the company as Managing Director, effective June 29. Nishar will be based in San Carlos and report to Nikesh Arora, President & COO of SoftBank Group Corp. In this role, he will work closely with Arora and the leadership team to direct the investments of the SoftBank Group internationally, and counsel and support companies in the SoftBank portfolio. SoftBank is in a very exciting phase of international growth, making big bets on leading companies in key markets and helping portfolio companies to scale and succeed.

Nishar joins SoftBank from LinkedIn, where he served as Senior Vice President of Products and User Experience, responsible for setting and executing the company’s global product strategy, since 2009. During his tenure, LinkedIn’s membership grew from 32 to 347 million, revenue grew from \$78 million to \$2.2 billion and LinkedIn became a top 25 global site.

Before joining LinkedIn, Nishar worked at Google as Senior Director of Products for the Asia-Pacific region. He also played a key role in developing and implementing the company’s mobile business globally and was a recipient of the Google Founders Award for extraordinary contributions. Nishar was the co-founder of Patkai Networks, a SOA software company, and has co-authored eight patents.

Nishar received a B.Tech, with honors, from the Indian Institute of Technology (Kharagpur), an MSEE from the University of Illinois at Urbana-Champaign, and an MBA, with highest honors (Baker Scholar), from Harvard Business School.