



SoftBank

Business Overview & Growth Strategy

SoftBank Corp.

May 11, 2022

Disclaimer

Important Notice Regarding Forward Looking Statements and Other Information

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Important Notice Regarding Trading of SoftBank Corp. Common Stock and Un-sponsored American Depositary Receipts

The Company encourages anyone interested in trading in its common stock to do so on the Tokyo Stock Exchange. The Company’s disclosures are not intended to facilitate trades in, and should not be relied on for decisions to trade, un-sponsored American Depositary Receipts (“ADRs”) representing the shares of its common stock. The Company has not and does not participate in, support, encourage, or otherwise consent to the creation of any un-sponsored ADR programs or the issuance or trading of any ADRs issued thereunder. The Company does not represent to any ADR holder, bank or depository institution, nor should any such person or entity form the belief, that (i) the Company has any reporting obligations under the U.S. Securities Exchange Act of 1934 (the “Exchange Act”) or (ii) the Company’s website will contain on an ongoing basis all information necessary for the Company to maintain an exemption from registering its common stock under the Exchange Act pursuant to Rule 12g3-2(b) thereunder. To the maximum extent permitted by applicable law, the Company disclaims any responsibility or liability to ADR holders, banks, depository institutions, or any other entities or individuals in connection with any un-sponsored ADRs representing its common stock.

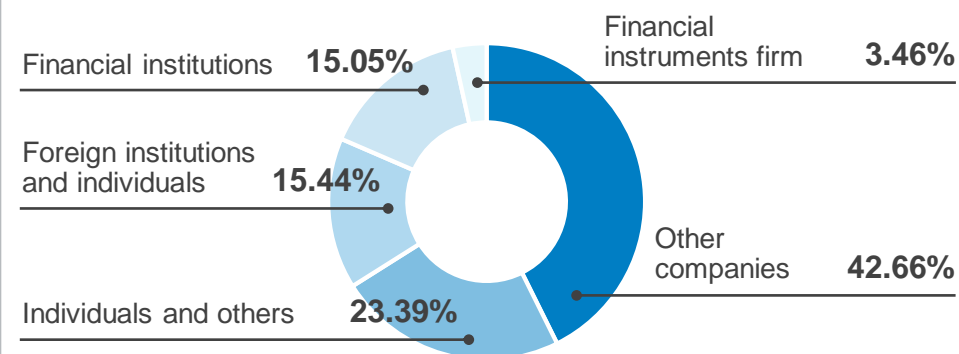
Corporate data

Trade Name	SoftBank Corp.
Name and title of representative	Junichi Miyakawa, President & CEO
Founded	December 9, 1986
Nature of business	Provision of mobile communications services, sale of mobile devices, provision of fixed-line telecommunications and ISP services
Number of employees	Standalone: 18,929 Consolidated: 49,581 (As of March 31, 2022)
Common stock	JPY 204,309 million (As of March 31, 2022)

Stock information

Number of shares issued	4,787,145,170 shares
Number of Shareholders	886,556

Breakdown by shareholder type



(As of March 31, 2022)

Mission

**Information Revolution
— Happiness for everyone**

Vision

**Becoming a Corporate Group needed
most by people around the world**

Growth strategy

“Beyond Carrier”

Aim to expand business fields other than telecom
while further growing the telecom business

Solving social issues through business and corporate activities

Solving social issues through business

Building society and industry through digital transformation



Connecting people to information to create new excitement



Creating new business through open innovation



Solving social issues through corporate activities

Contributing to the global environment with the power of technology



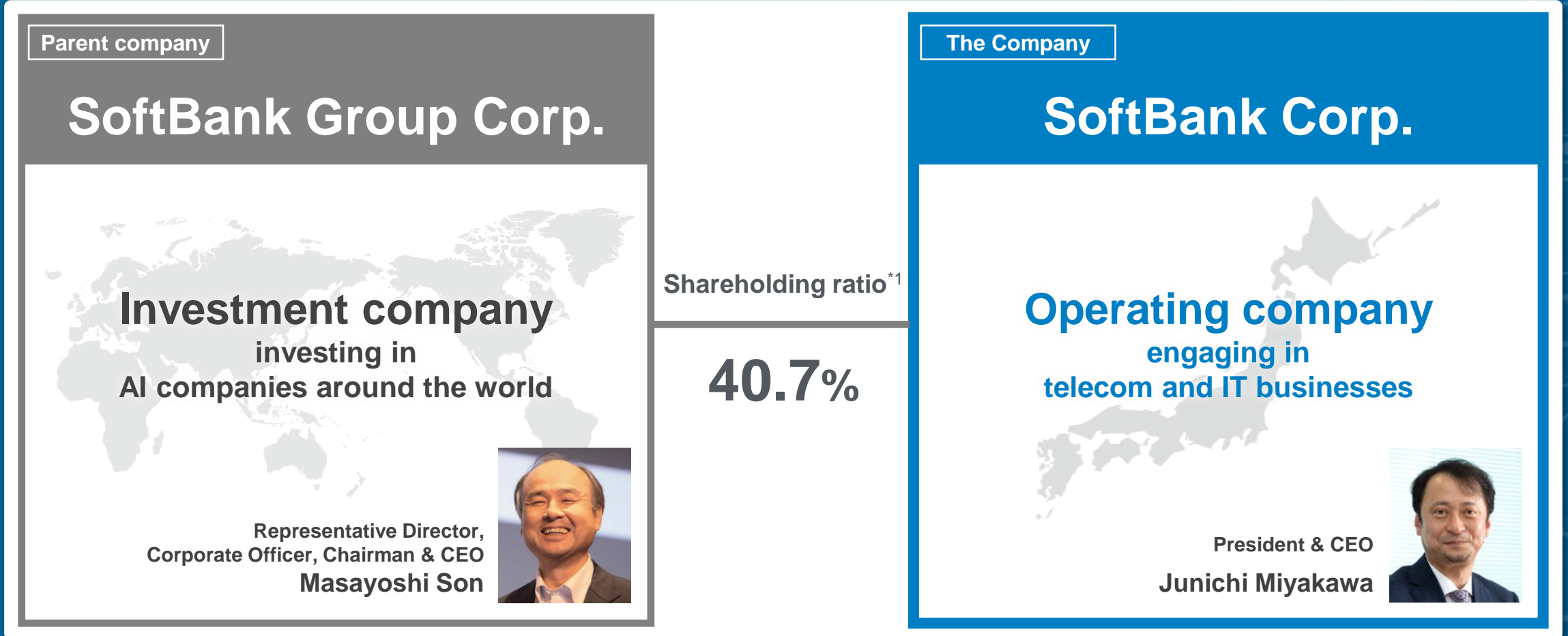
Building high-quality social networks



Developing a resilient management foundation

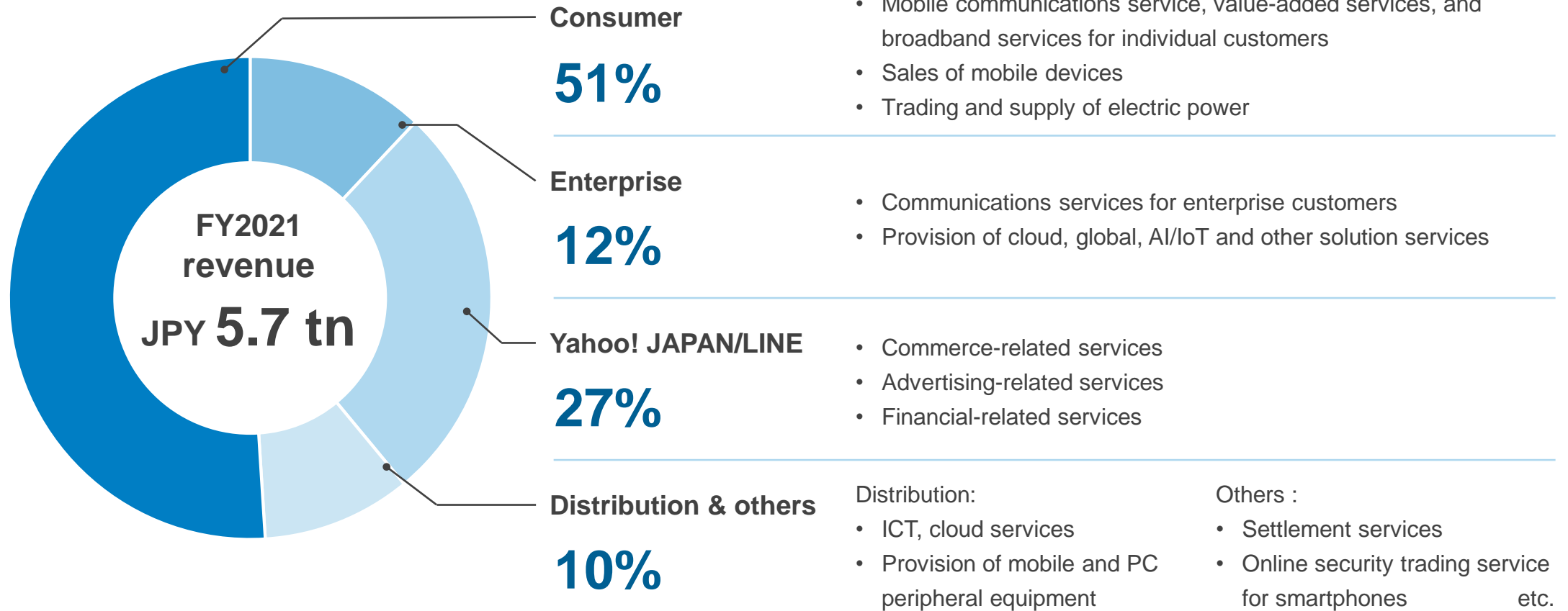


Operating company to drive the Information Revolution



*1: Shareholding ratio is the percentage of the total number of shares issued by SoftBank Corp. (excluding treasury stock) as of March 31, 2022

Developing diverse businesses centered on digital technology



Providing Japan's top-class ICT services



Telecommunications

Mobile / broadband subscribers^{*1} **57 mil**



E-commerce

Y! ショッピング **PayPay** モール

E-commerce transaction value^{*3} **JPY 3.6 tn**



Social media / messaging services

LINE

No. of monthly users^{*5} **92 mil**



ICT services for enterprises

% of major corporations in Japan which SoftBank has business relationships with^{*2} **94%**



Online media

YAHOO!
JAPAN

Total digital reach in Japan^{*4} **No.1**



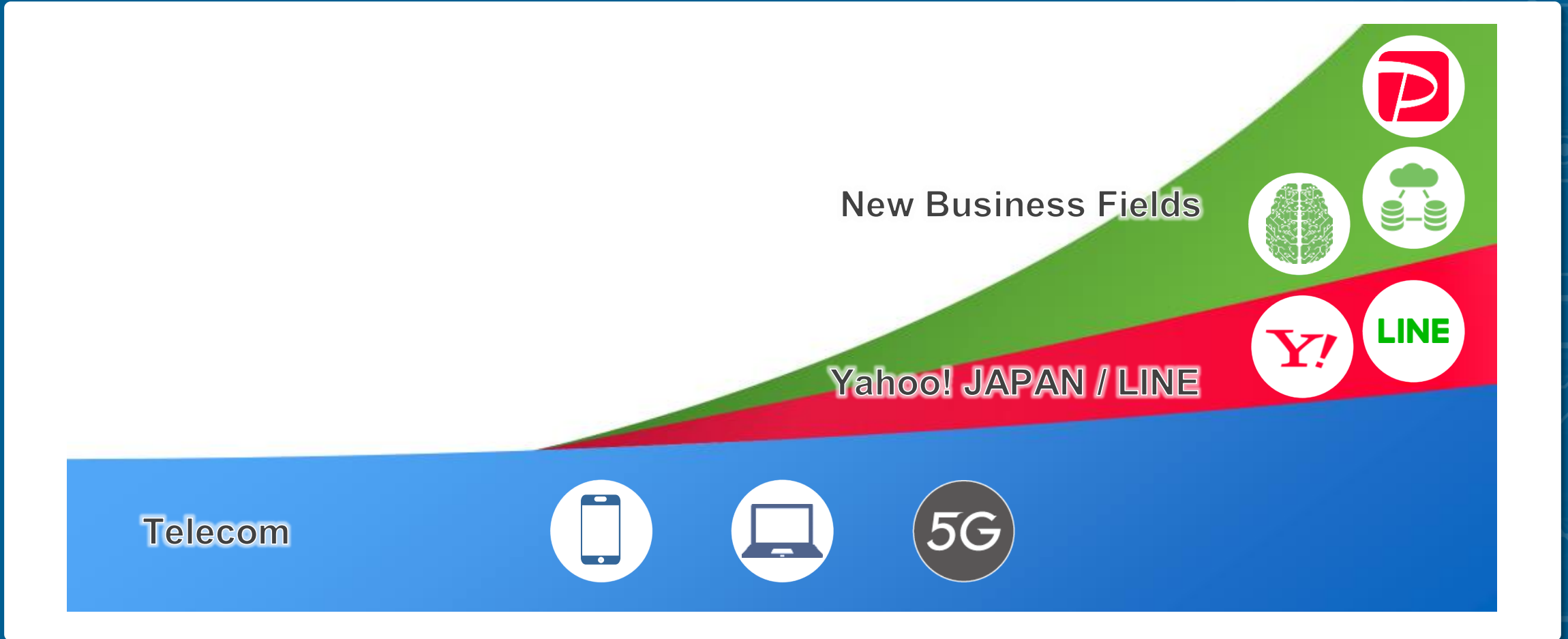
Cashless settlement

PayPay **SB Payment Service**

Largest class smartphone payment service provider

Largest class payment service provider

**Aim to expand business fields other than telecom
while further growing the telecom business**



Strong business foundation to expand non-telecom fields

Compelling customer touchpoints

	Mobile / broadband 57 mil users ^{*1}
	Online media 86 mil users ^{*2}
	Smartphone payment 46 mil users ^{*3}
	Communication app 92 mil users ^{*4}

High technology capabilities

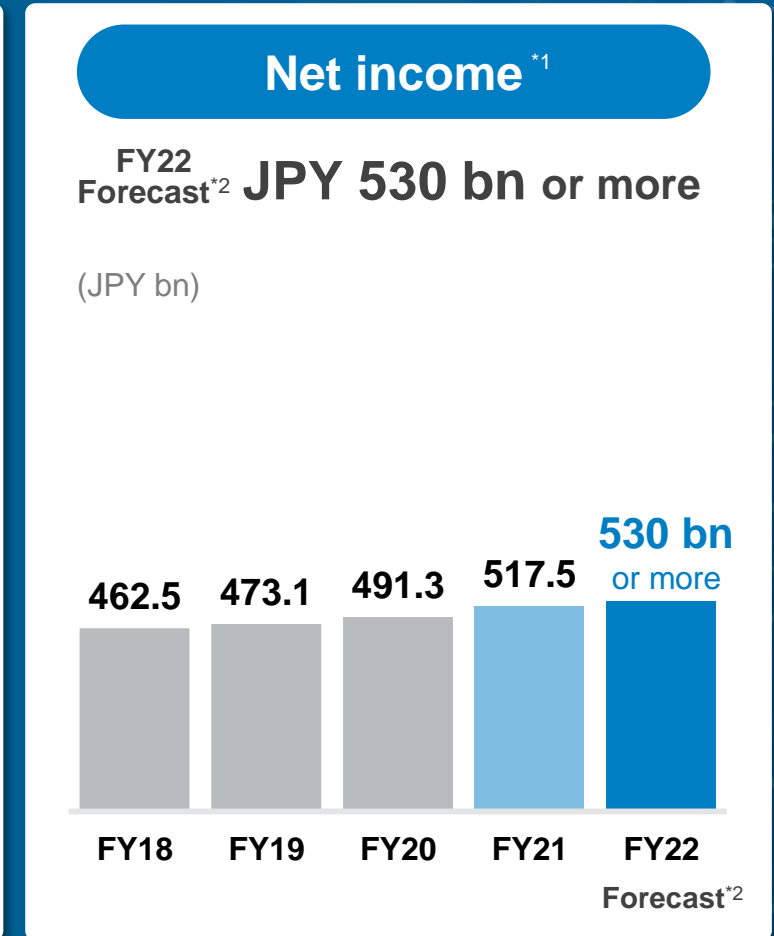
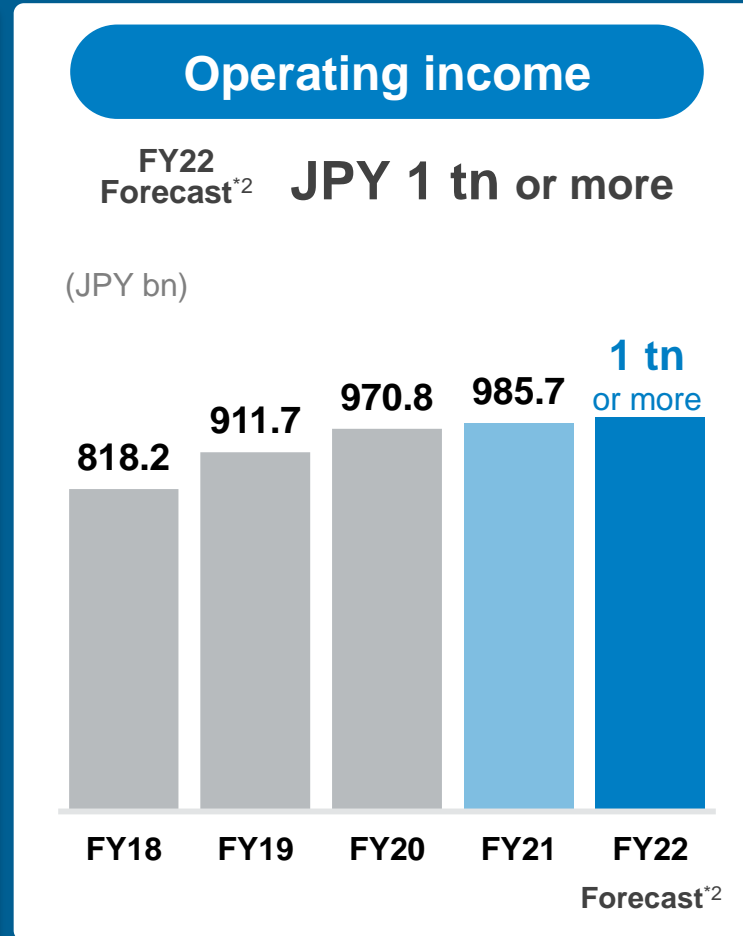
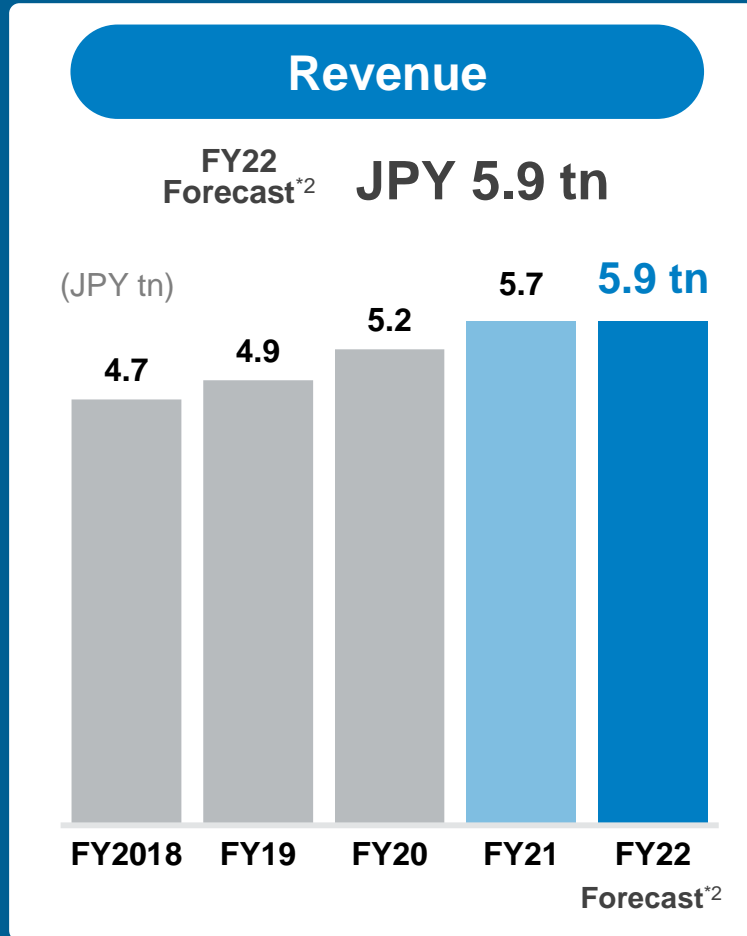
- ✓ **Approx. 12,000 engineers** ^{*5}
- ✓ **Conducting cutting-edge AI research with Tokyo University**
- ✓ **Implementing verification trials in various industries using 5G**

Strong sales force

- ✓ **Approx. 15,000 sales staff** ^{*6}
- ✓ **Transaction with 94% of large corporations** ^{*7}
- ✓ **6,300 stores nationwide** ^{*8}

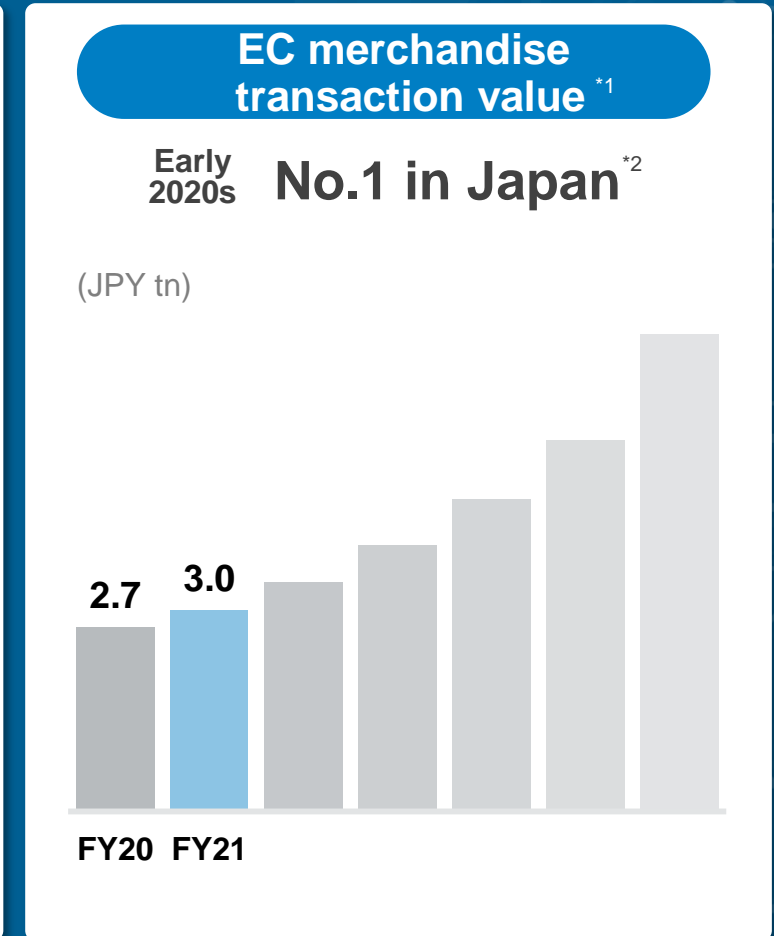
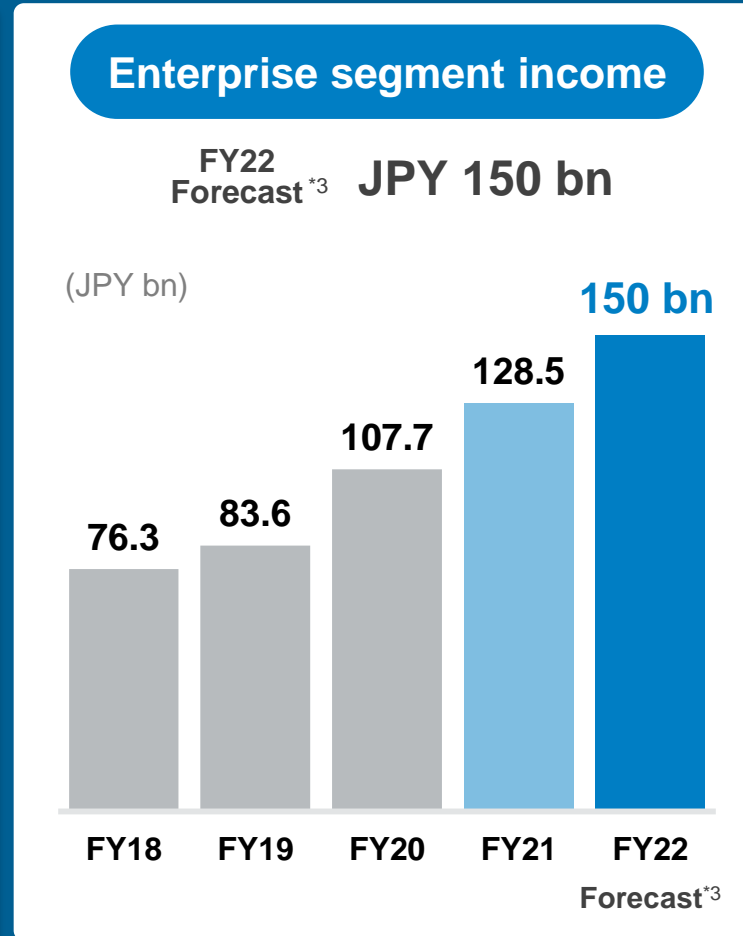
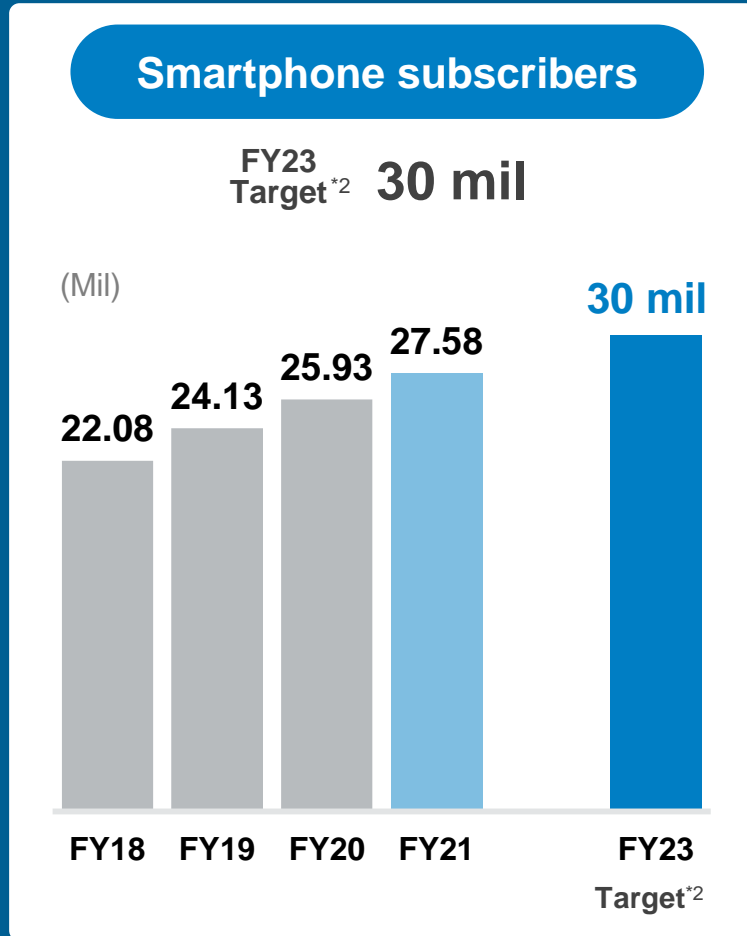
^{*1}: SoftBank = Total No. of mobile main subscribers and broadband (as of Mar 2022) ^{*2}: Yahoo! JAPAN = No. monthly users. Nielsen TOPS OF 2021: DIGITAL IN JAPAN (Top 10 Internet services used by users in Japan). Average monthly number of users between January – October 2021. Does not include duplicate users of smartphones and PCs. ^{*3}: PayPay = No. of cumulative registered users (as of Mar 2022) ^{*4}: LINE = No. of monthly active users in Japan (as of Apr 2022) ^{*5}: Total of the engineers in SoftBank Corp., Yahoo Japan Corporation and LINE Corporation (as of Mar 2022) ^{*6}: No. of SoftBank Corp.'s sales staff (Mar 2022) ^{*7}: Approximate percentage of listed companies with revenue of JPY 100 bn or more that have transaction with SoftBank Corp. (FY2021) ^{*8}: Total of SoftBank and Y!mobile brands' directly-managed stores, agents, mass merchandisers and other retail channels (as of Mar 2022)

Steady progress toward FY2022 operating income target of JPY 1 trillion or more



*1: Net income = net income attributable to owners of SoftBank Corp. *2: FY22 forecasts announced in May 2022

Expand KPIs such as smartphone subscribers and EC merchandise transaction value

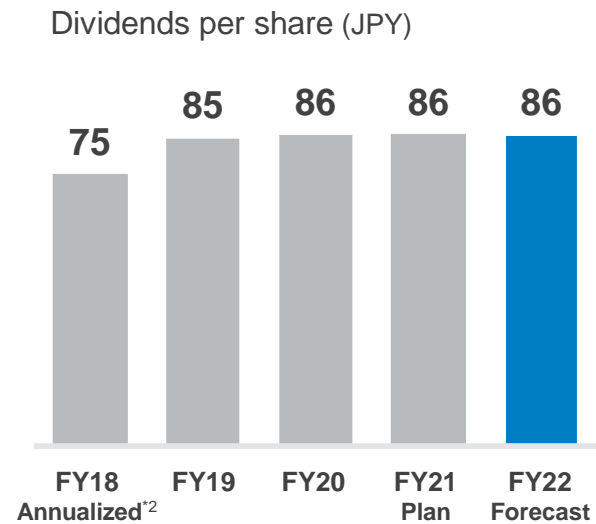


*1: EC merchandise transaction value refers to transaction value in merchandise field *2: Announced in August 2020 *3: Announced in May 2021

Total shareholder return ratio of approx. 85% (FY2020-FY2022)^{*1}

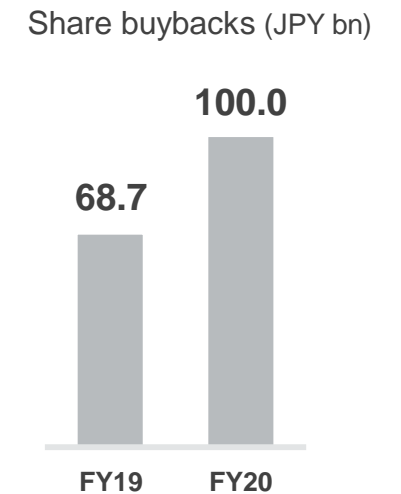
Dividends

No dividend reduction



Share buybacks

Flexible implementation



*1: Total amount of dividends paid and treasury stock retired during FY20-FY22 / total amount of net income attributable to owners of the Company during FY20-FY22

*2: Figures for FY18 are annualized based on the year-end dividend of JPY 37.5 per share. Dividends have been paid for interim and year-end since FY19

Management Structure



Junichi Miyakawa
President & CEO

Dec. 1991
KK Momotaro Internet
Representative Director & President

Jun. 2000
Nagoya Metallic Communications Corp.
(currently SoftBank Corp.)
President and Representative Director

Apr. 2006
Vodafone K.K. (currently SoftBank Corp.)
Director & Executive Vice President (CTO)

Apr. 2021
SoftBank Corp.
President & CEO, in charge of Government Relations
(to present)

*SBG: SoftBank Group Corp.
*ZHD: Z Holdings Corporation



Ken Miyauchi
Representative Director
& Chairman



Yasuyuki Imai
Representative Director & COO
(Enterprise Business)



Kentaro Kawabe
Board Director
(President and Representative
Director, Co-CEO of ZHD)



Jun Shimba
Representative Director & COO
(Consumer Business)



Kazuhiko Fujihara
Board Director,
Executive Vice President & CFO



Masayoshi Son
Board Director, Founder
(Representative Director, Corporate
Officer, Chairman & CEO of SBG)

Ratio of external Directors: 46%
Ratio of female Directors: 23%



Atsushi Horiba
Chairman, Representative Director
& Group CEO of HORIBA, Ltd.



Kazuaki Oki
Head of Ohki CPA Office



Reiko Hishiyama
Professor of
Waseda University



Takehiro Kamigama
Chairman & Representative
Director of TDK Corporation

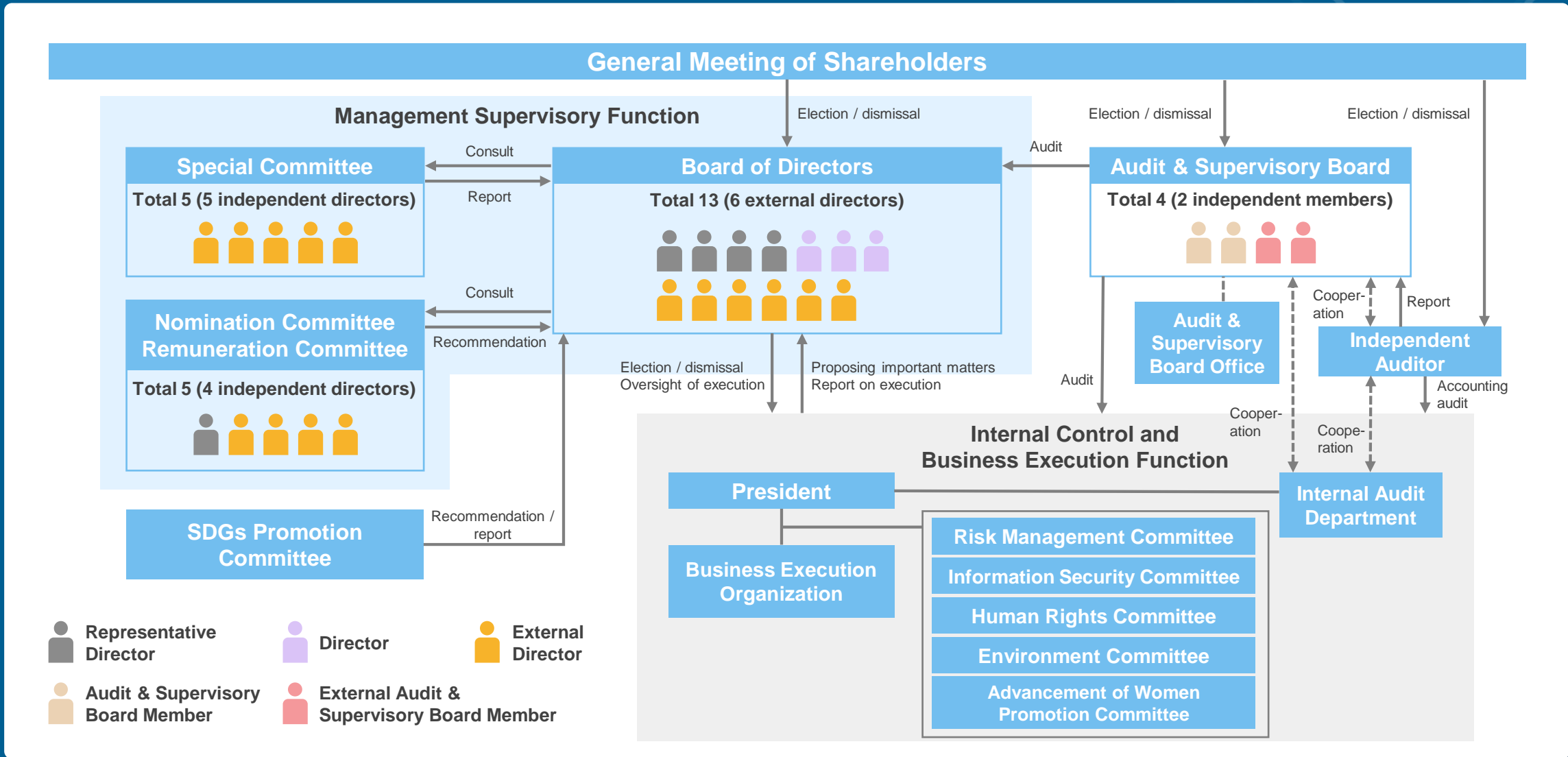


Kyoko Uemura
Partner Lawyer at Miyama,
Koganemaru & Associates



Naomi Koshi
Partner Lawyer at
Miura & Partners

External Directors



Declaration of Carbon-neutral 2030^{*1}

Achieving virtually zero greenhouse gas emissions

- ✓ Achieve essentially 100% renewable energy for Company-wide power supply by FY2030
- ✓ Contribute to the realization of a decarbonized society by using technologies

Provision of telecom infrastructure

Eliminate global information disparities

- ✓ Deliver telecom services to people around the world with airborne base stations of HAPSMobile Inc.
- ✓ Raised JPY 30 bn through first ESG bond to promote HAPS^{*2} business
- ✓ SoftBank and Smart Africa Secretariat agreed to collaborate on providing affordable broadband solutions in Africa

*1: This declaration applies to SoftBank Corp. on a standalone basis

*2: High Altitude Platform Station, business that aims to provide wide area and stable telecommunications connectivity from the stratosphere

**Selected in
global ESG investment indices**

Member of
**Dow Jones
Sustainability Indices**

Powered by the S&P Global CSA



FTSE4Good

2022 CONSTITUENT MSCI JAPAN
ESG SELECT LEADERS INDEX



FTSE Blossom
Japan

2022 CONSTITUENT MSCI JAPAN
EMPOWERING WOMEN INDEX (WIN)

Highly rated in domestic surveys



DX Stock 2021
(only company selected
in the ICT industry)



PRIDE Index
(LGBT-related initiatives)



Management Survey 2021



Nikkei SDGs
Management Survey



Awards 2022 Innovation Prize

Nikkei Smart Work
Management Survey

*(Note) The Dow Jones Sustainability Index name and logo are trademarks or service marks of the S&P Dow Jones Sustainability Index. FTSE Russell is a registered trademark of FTSE International Limited and Frank Russell Company. Incorporating SoftBank Corp. into the MSCI Index or using the MSCI logo, trademarks, service marks or index names is not sponsored, advertised or promoted by MSCI or its affiliates. The MSCI indexes are MSCI's exclusive property. The names and logos of MSCI and the MSCI indexes are trademarks or service marks of MSCI or its affiliates.

Credit rating

R&I

Rating and Investment
Information, Inc.

A+

Long-term rating

a-1

Short-term rating

JCR

Japan Credit Rating
Agency, Ltd.

AA-

Long-term rating

J-1+

Short-term rating

(As of Sep 10, 2021)

ESG rating

**MSCI
ESG Rating**

AA

(As of Dec 24, 2021)

**FTSE Russell ESG
Rating**

4.0

(As of Jun 21, 2021)

**Sustainalytics
ESG Risk Ratings**

Low risk

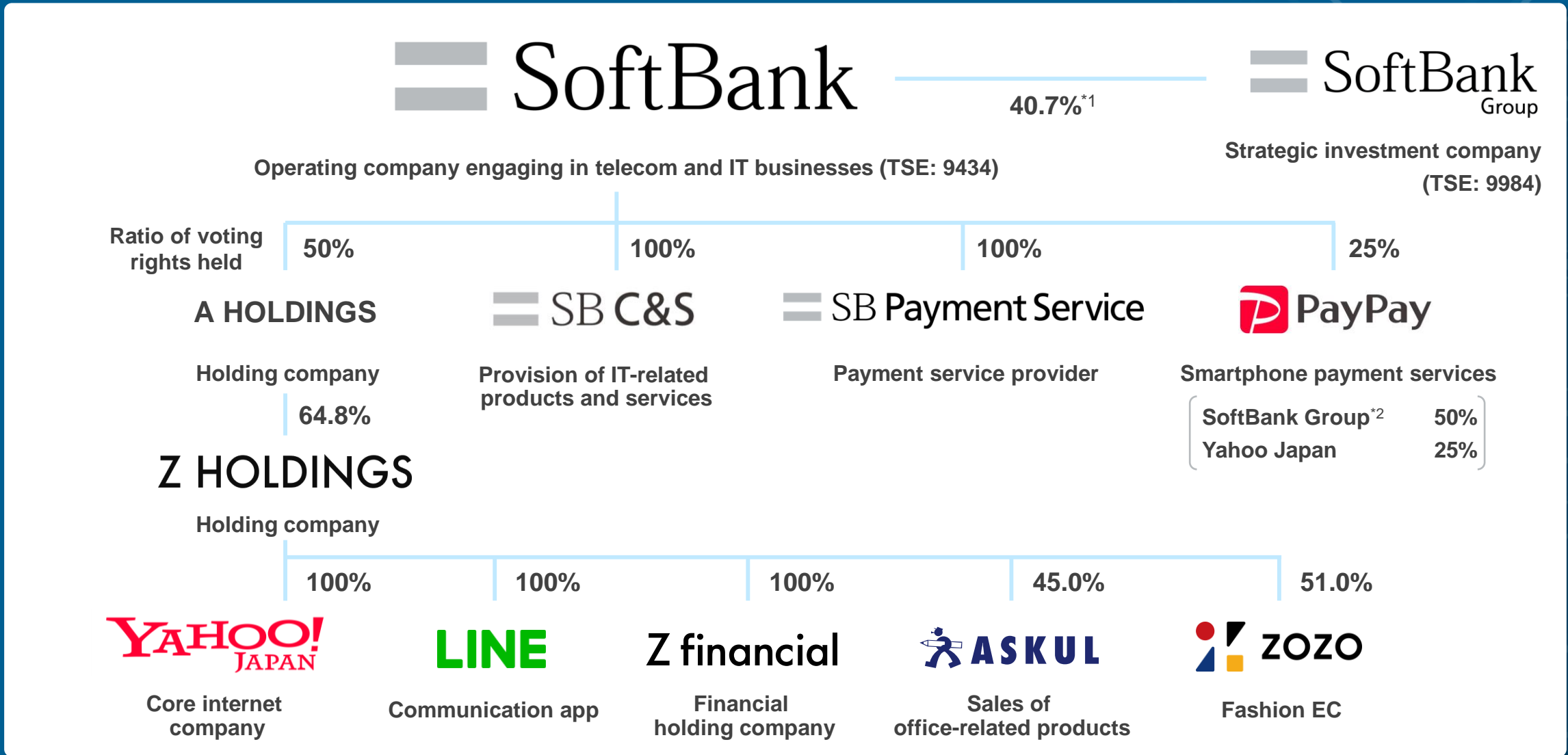
(As of Oct 5, 2021)

**CDP Climate
Change Report 2021**

A-

(As of Dec 2021)

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*Above shows a simplified grouping structure. Ratio of voting rights held as of March 31, 2022

*1: The Company is directly owned by SoftBank Group Japan Corporation, a wholly owned subsidiary of SoftBank Group Corp. The stated 40.7% is the percentage of the total number of shares issued by the Company (excluding treasury stock). *2: Transferred to SoftBank Vision Fund 2 under SoftBank Group in Dec 2021



SoftBank