### SoftBank

## The 38th Annual General Meeting of Shareholders

June 20, 2024

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#### Important Notice Regarding Forward Looking Statements and Other Information

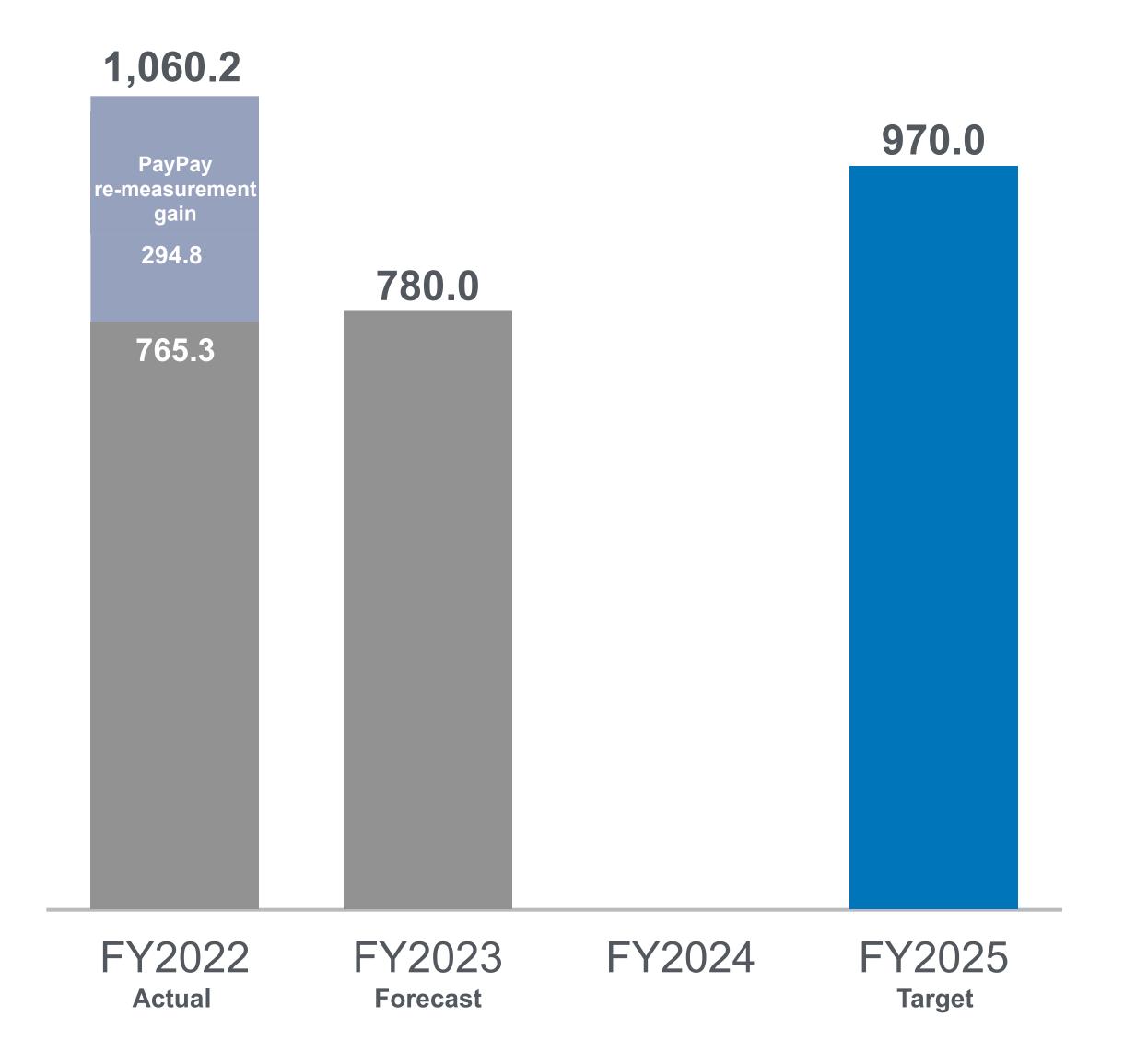
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(At time of mid-term management plan announcement) [JPY bn]

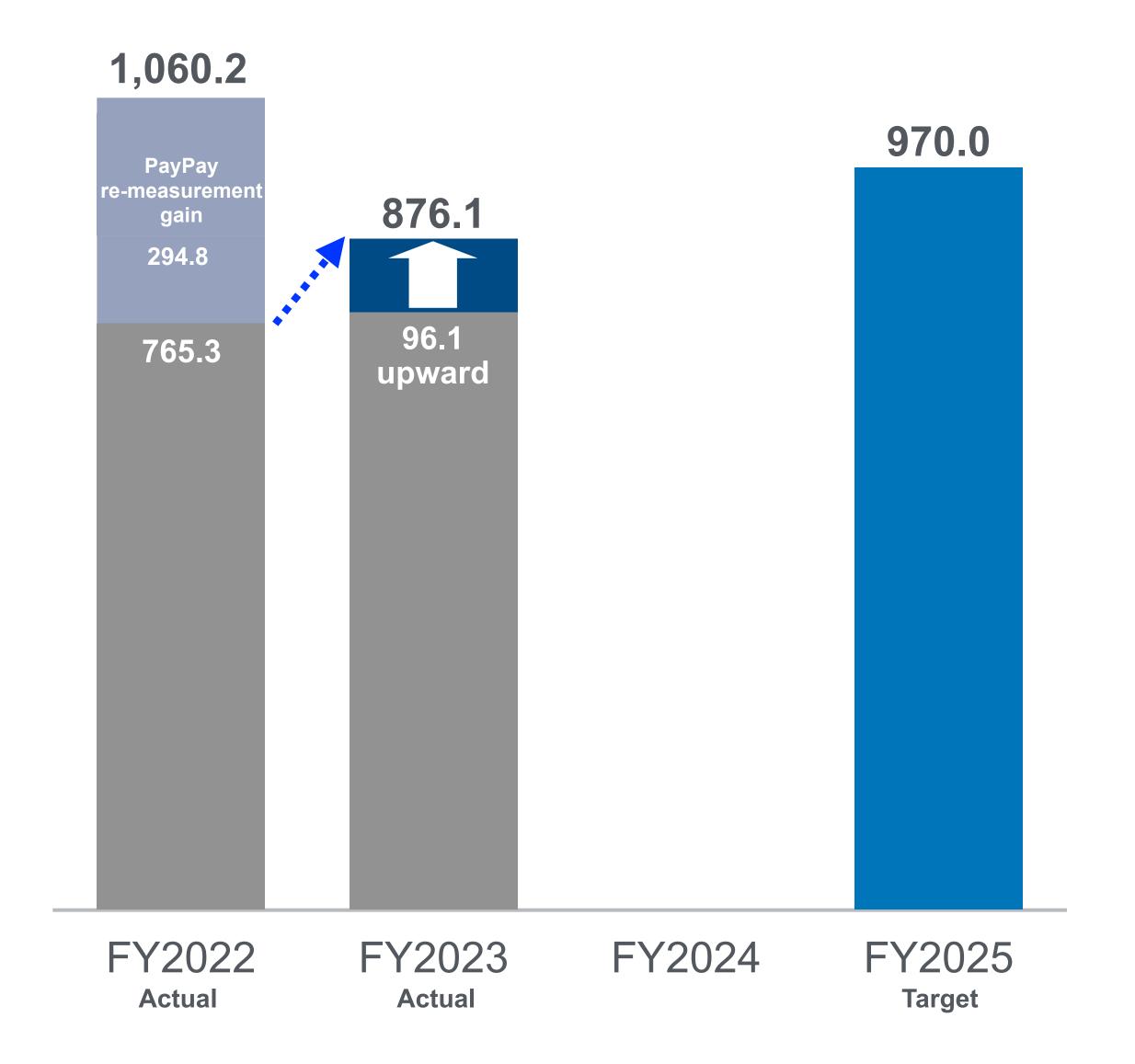


### Announced JPY 970 billion target



(FY2023 actual)

[JPY bn]

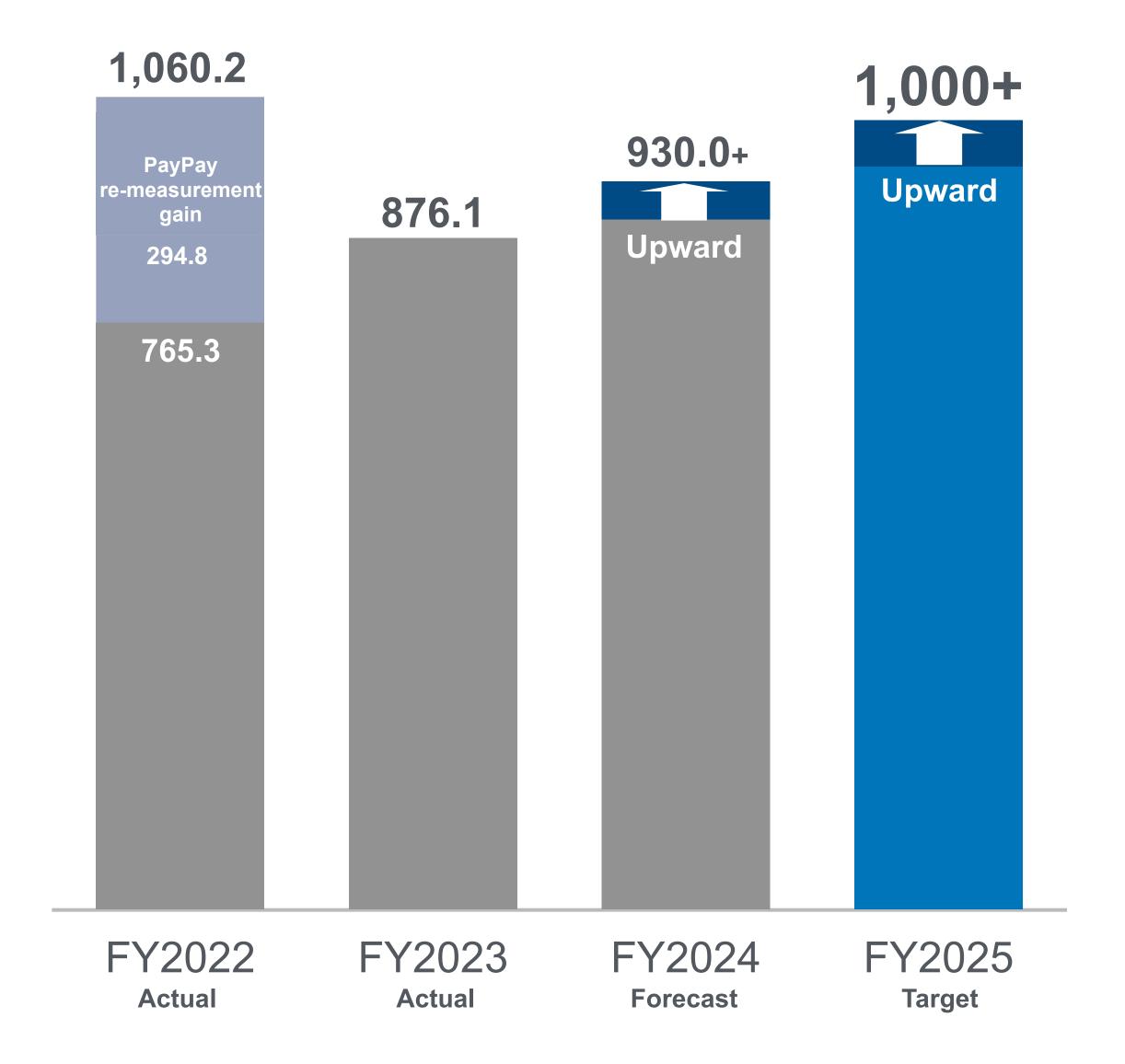


# Business, mainly the Consumer and Media & EC segments, remains steady



(Before consideration of growth investment)

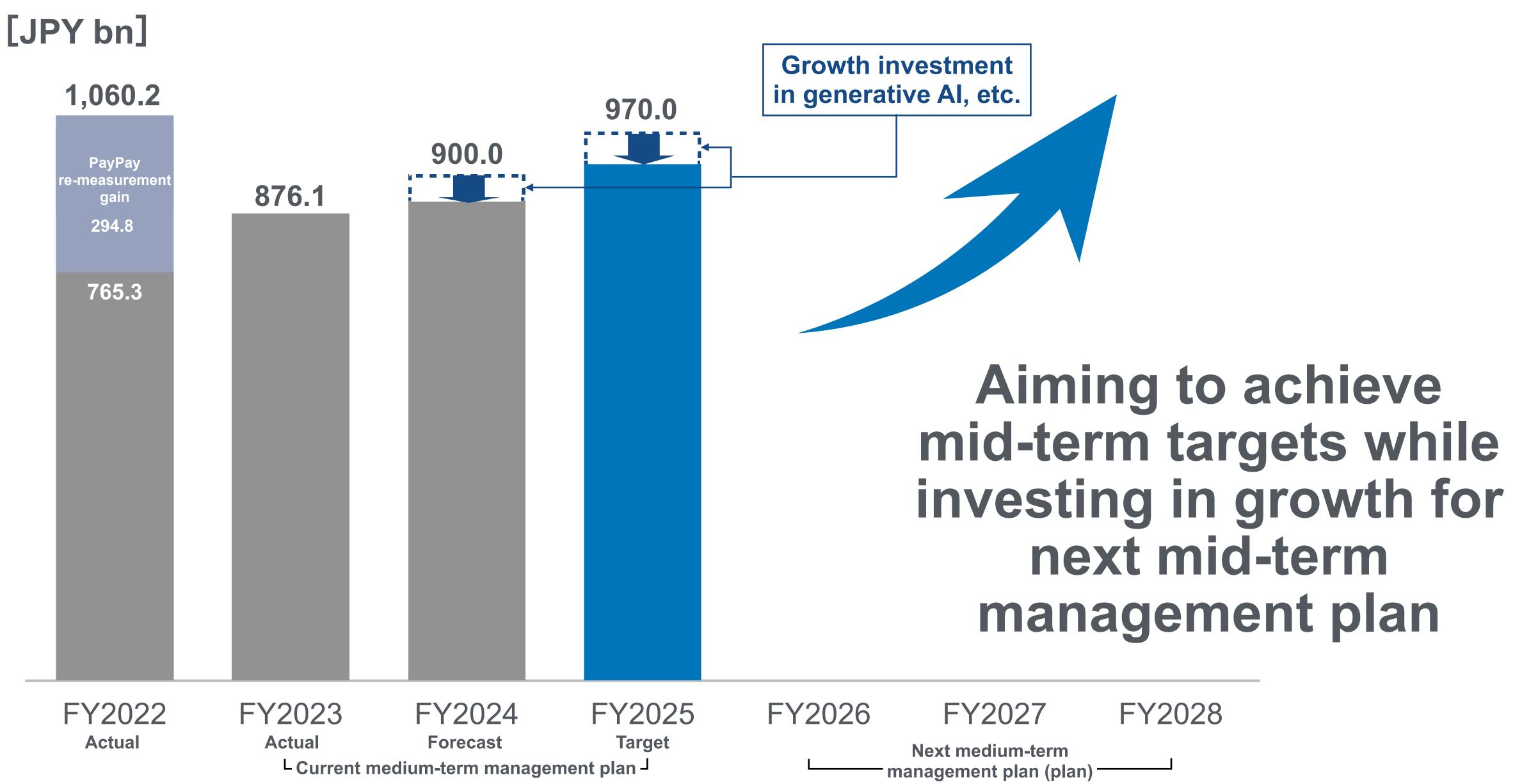
[JPY bn]



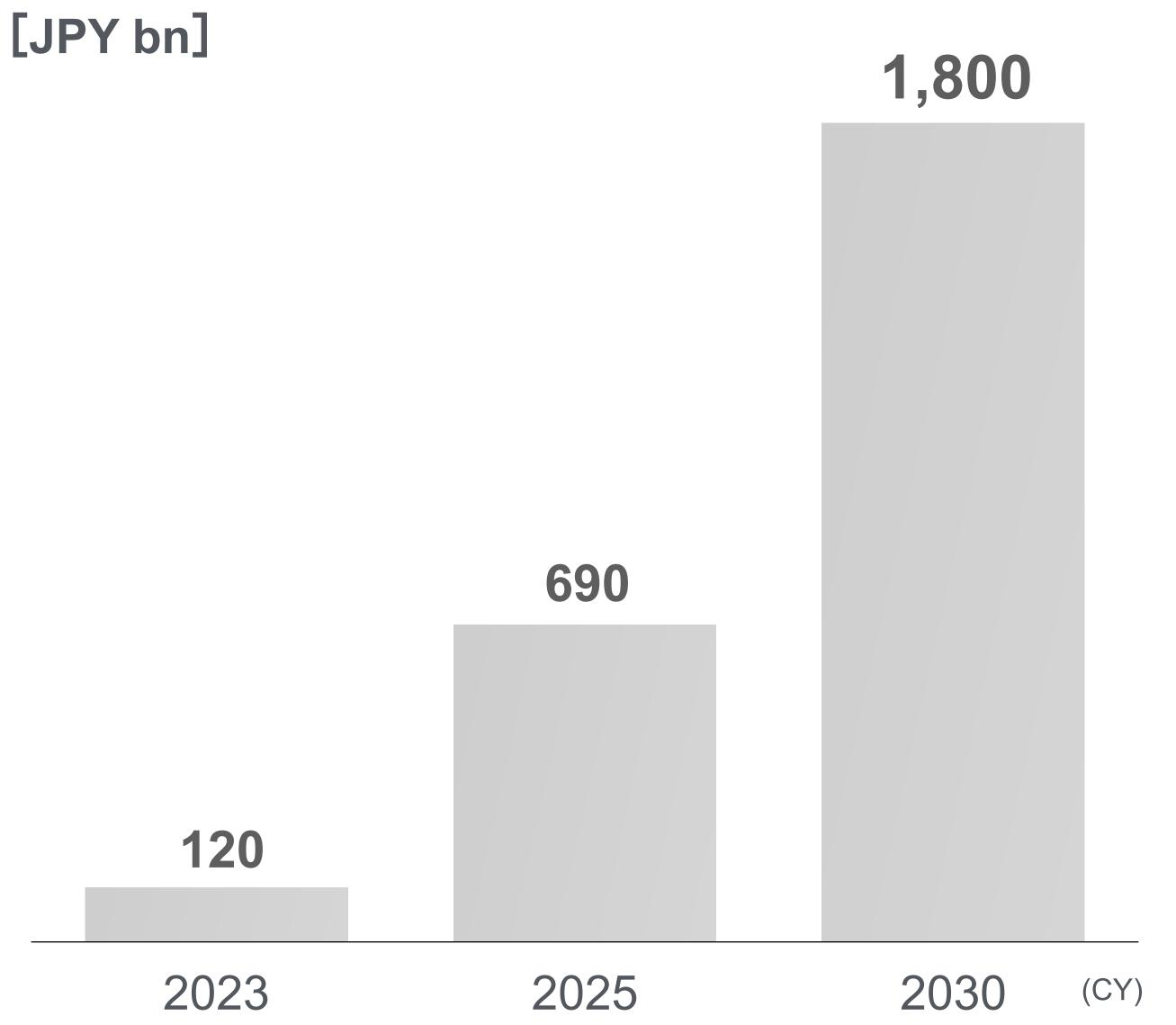
# JPY 1+ trillion level can be generated in FY2025 on a run rate basis



(After consideration of growth investment)



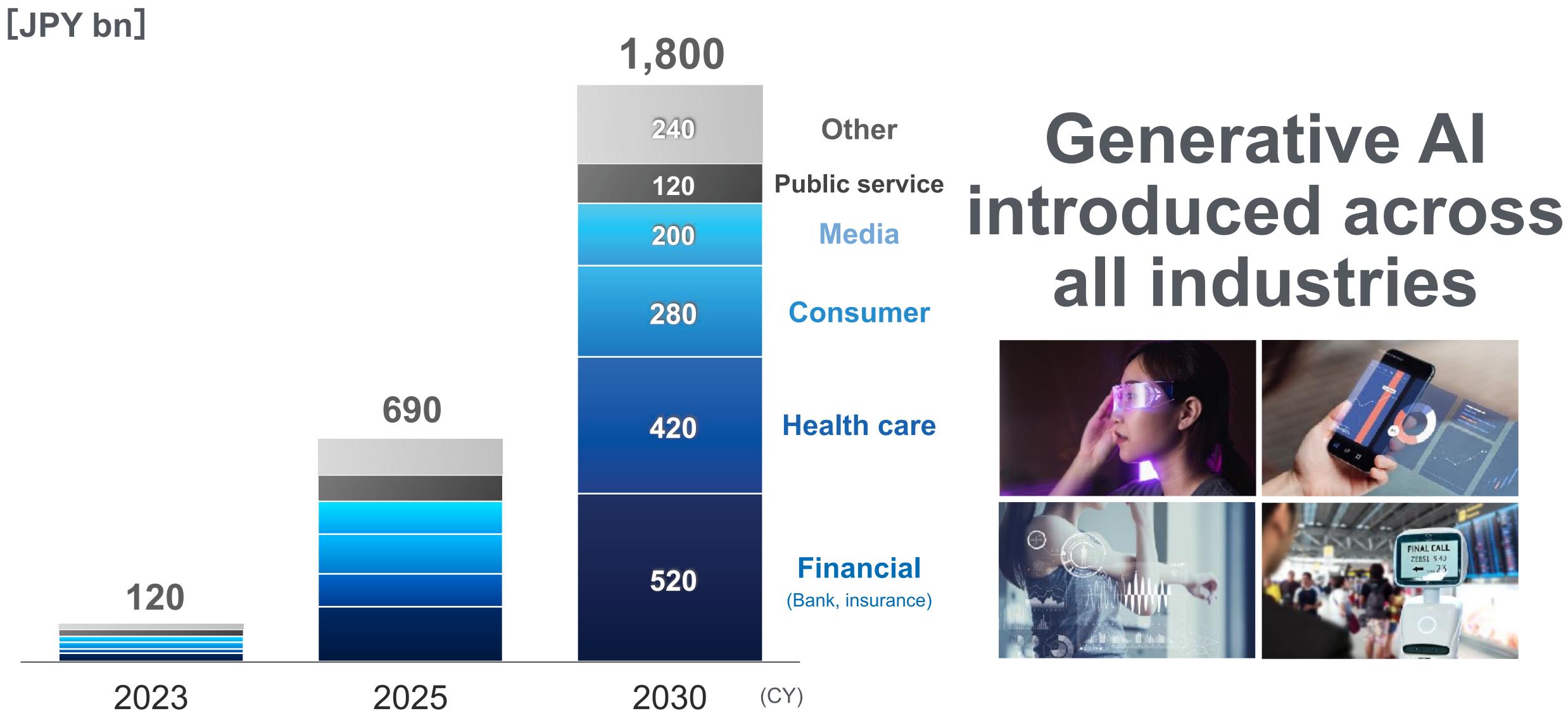
#### Domestic Generative Al Market Size



# Scale up to approx. 15x in 7 years

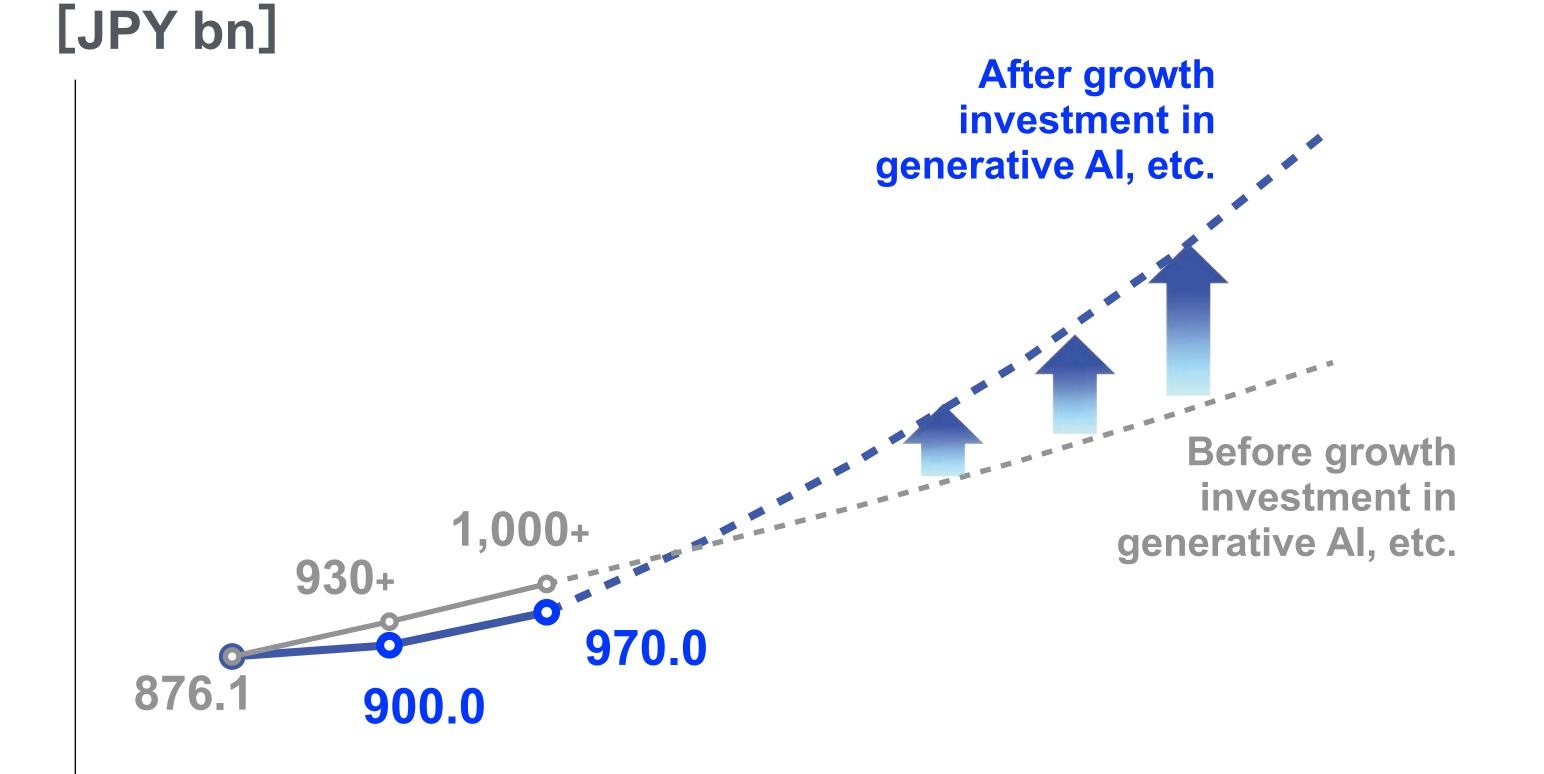


#### Domestic Generative Al Market Size (by Industry)



### Long-Term View of Consolidated Operating Income

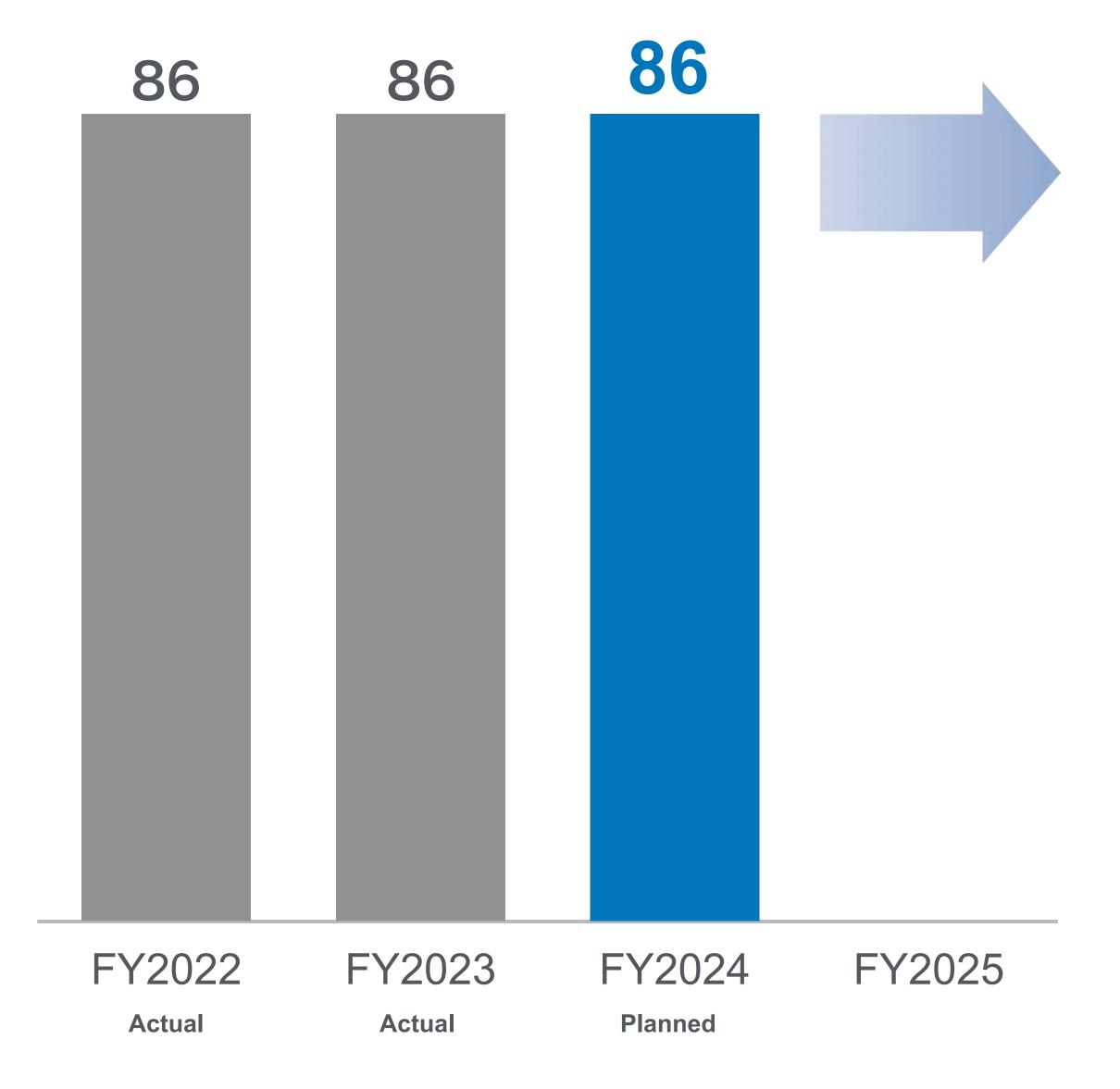




## Accelerate growth by investing in generative Al, etc.

#### Shareholder Return: Dividend Per Share

[JPY]



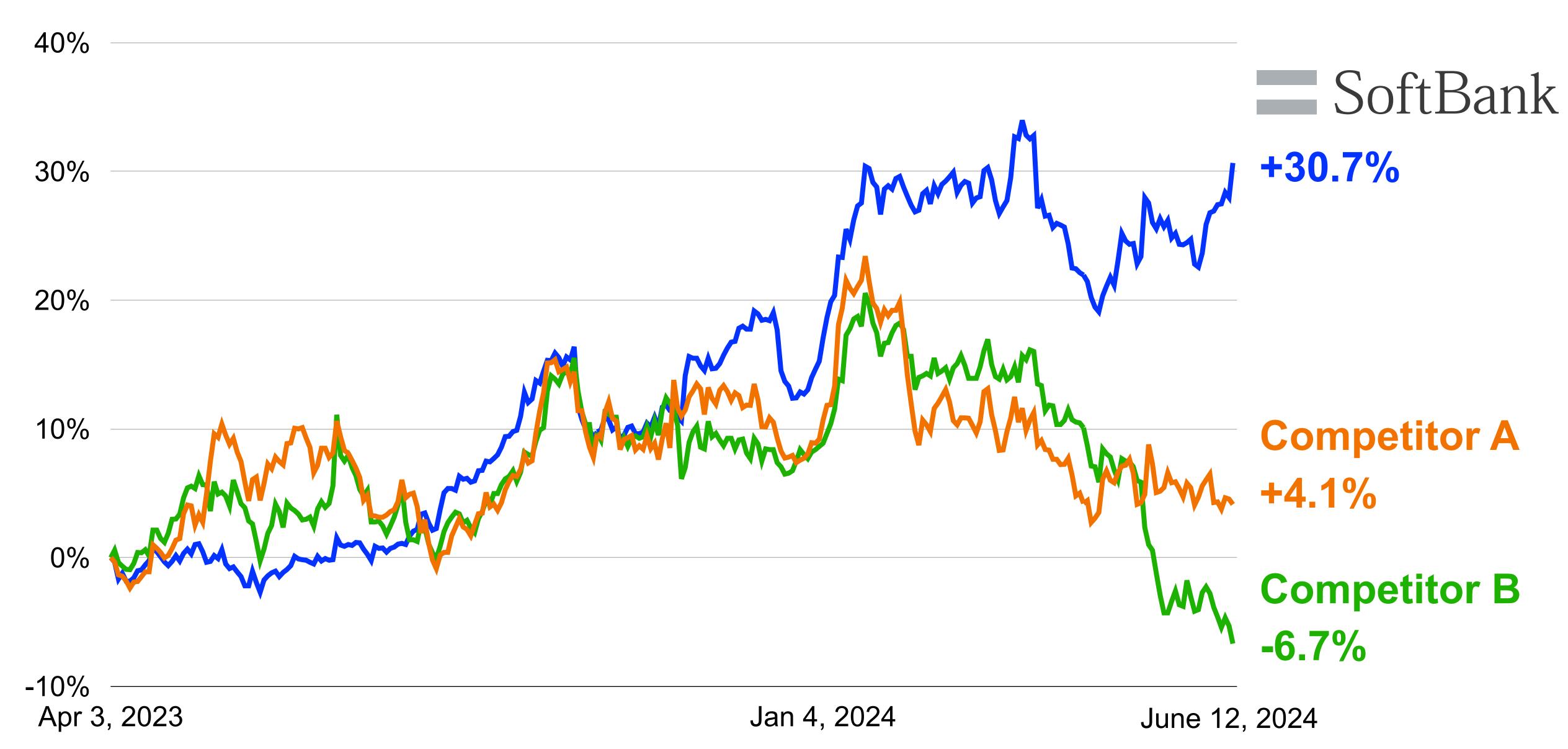
# Continue high level of shareholder return

(Notes) Dividend per common share Subject to approval of the proposal on the amendment to the Articles of Incorporation by the Company's 38th Annual General Meeting of Shareholders scheduled to be held on June 20, 2024, the Company plans to conduct a stock split whereby each share of the Company's common shares will be split into 10 shares, with the effective date being October 1, 2024.

#### Total Shareholder Return (TSR)



#### Comparison of Stock Price Trends (after FY2023)



#### Focus on Both Medium- and Long-term Growth and Shareholder Returns



Realizing record-high profit

Aiming for high level



#### **Evolution of Generative Al Services**

(Major services launched by OpenAI)

November 2022

September 2023

February 2024

May 2024

**GPT-3.5** 





GPT-40



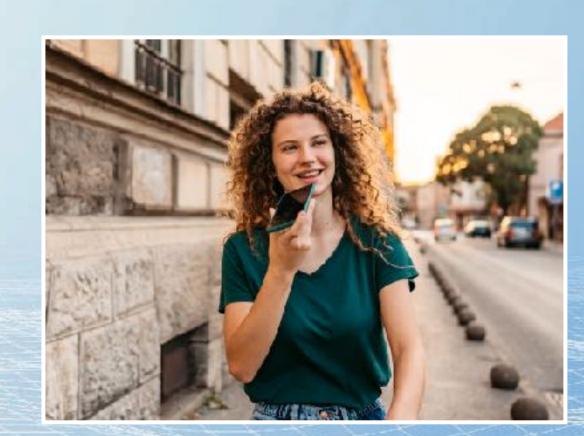
generation



**Image** generation



Video generation



Voice generation

#### Generative Al Expanding to Multitasking

Data analysis Text Q&A **Emotion** analysis **Image** Video Object recognition Assessing Voice Simultaneous traffic conditions translation



#### Generative Al Utilization Contest







Proposed ideas (cumulative)

Approx. 160,000

Number of patents filed (cumulative)

Approx. 10,000

Superior ideas are commercialized under direct control of the CEO

#### Advancement of Communications



**5G** 

Ultra high speed and high capacity eMBB



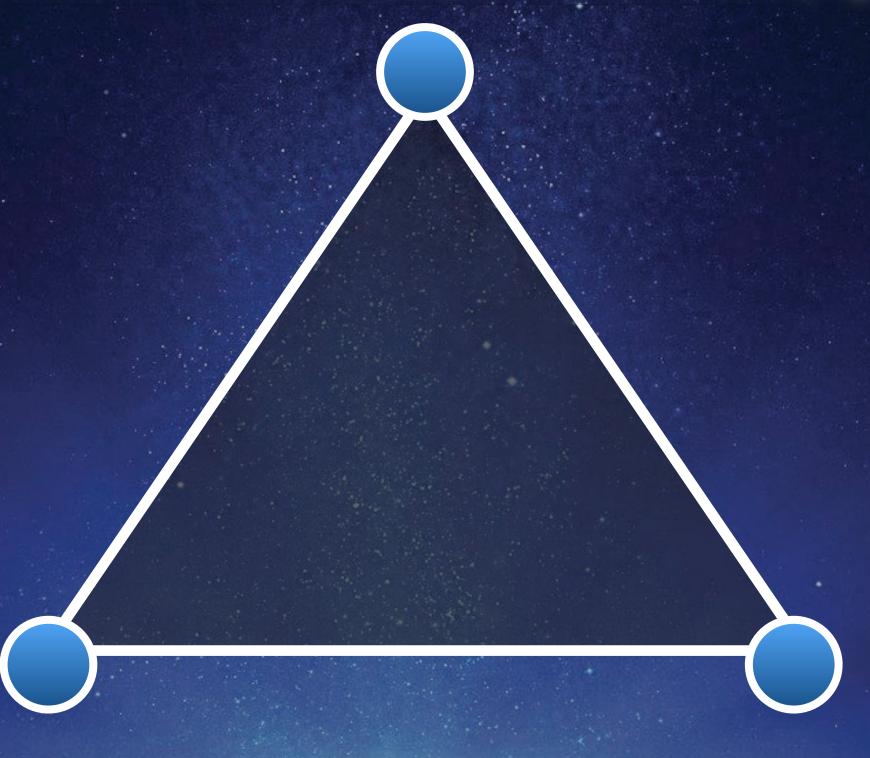
Multiple simultaneous connections mMTC

Low latency and high reliability URLLC

#### 2024 = First Year of 6G Era



Immersive telecommunications (high-speed, high-capacity evolution)



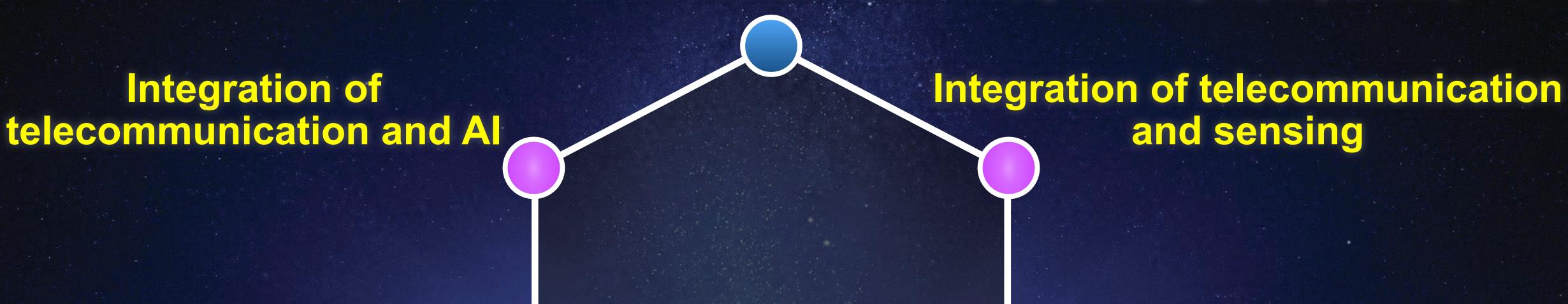
Supermultiple communication

Ultra-reliable and low latency

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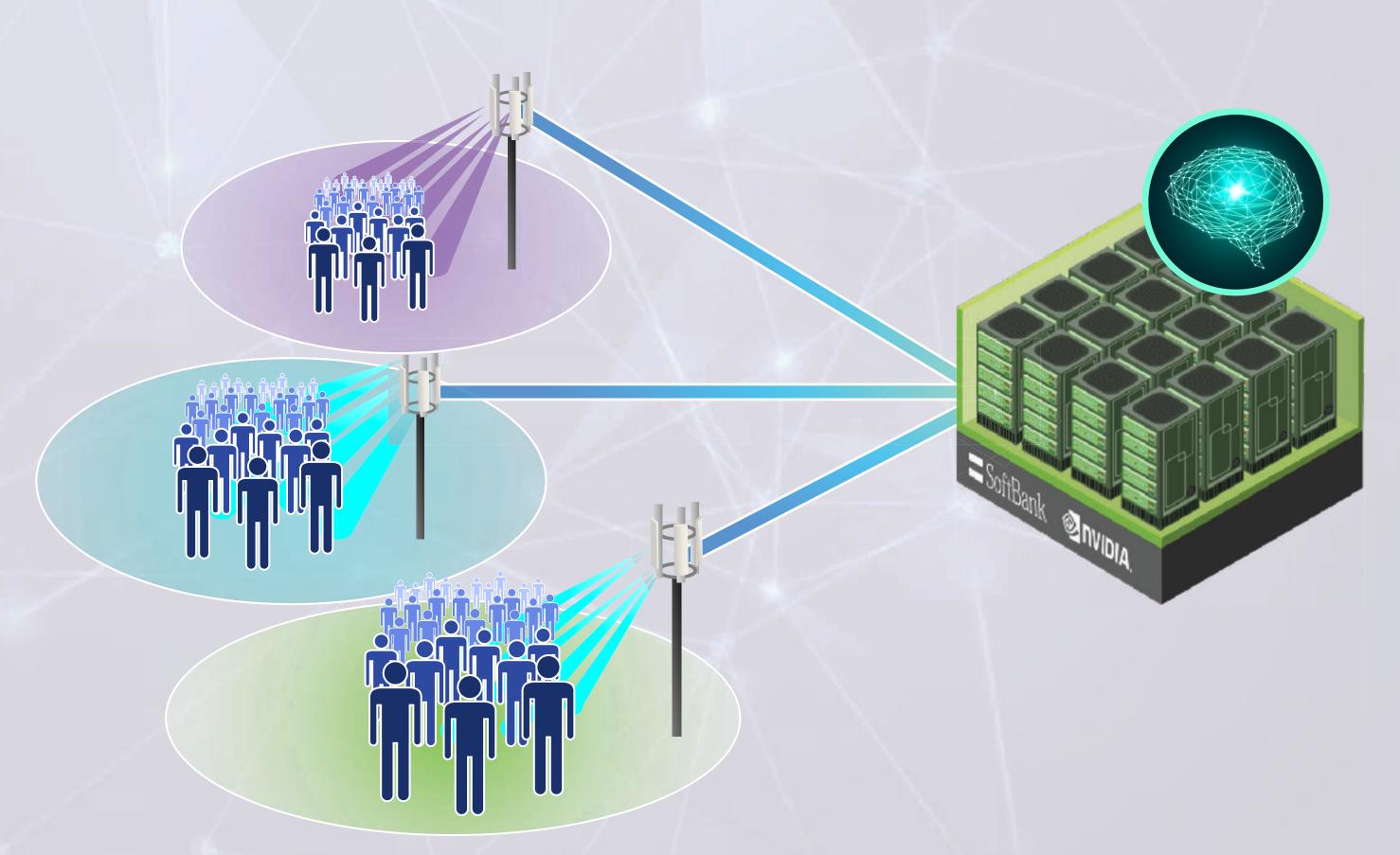


Supermultiple communication

Ultra-reliable and low latency

**Ubiquitous connectivity** 

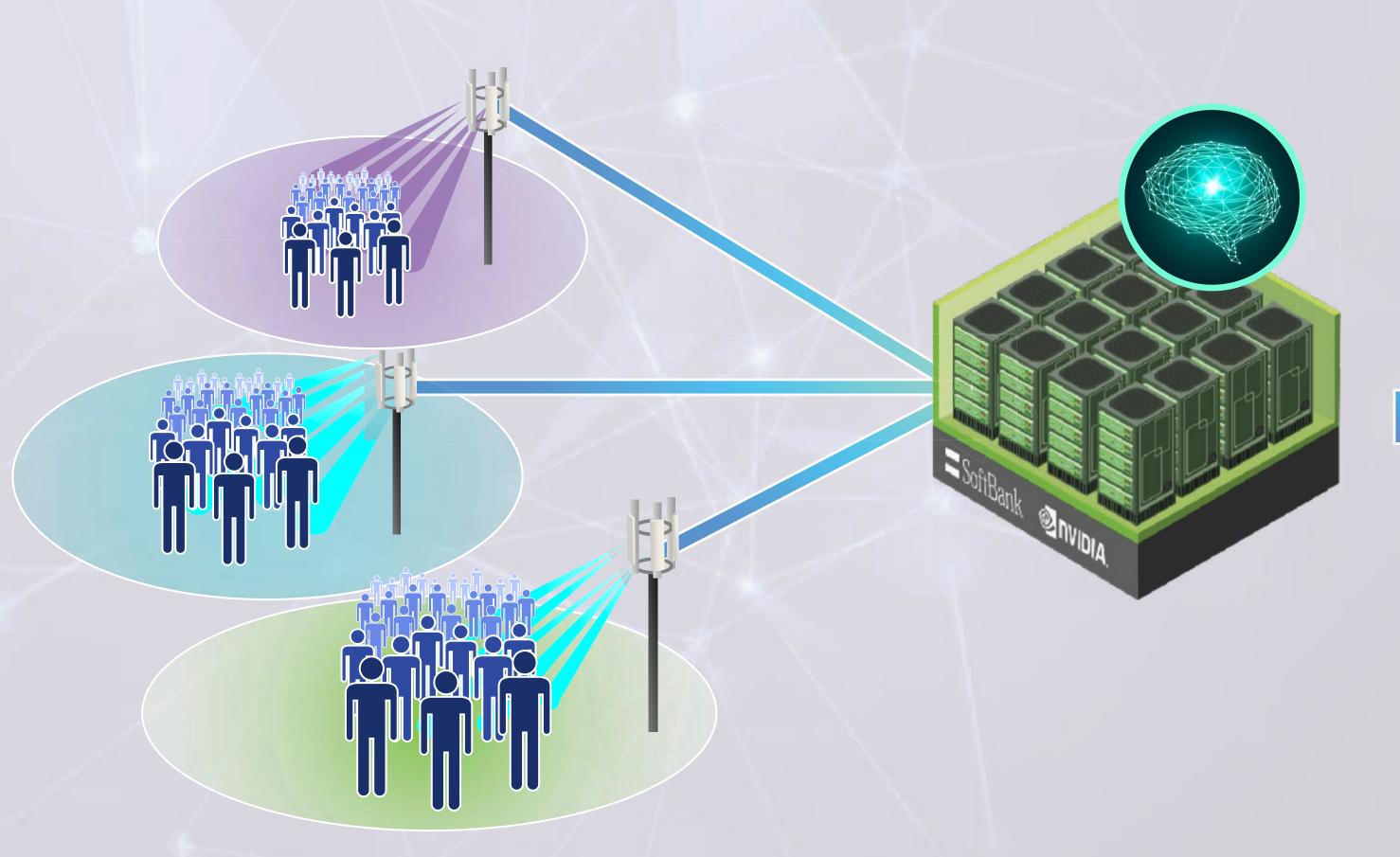
#### 1) Integration of Telecommunication and Al



#### Advancing RAN capabilities

(Radio Access Network)

#### 1) Integration of Telecommunication and Al



Image/video analysis

Voice analysis

Secure processing

Movement control (Robot)

Vehicle monitoring

Digital twin processing

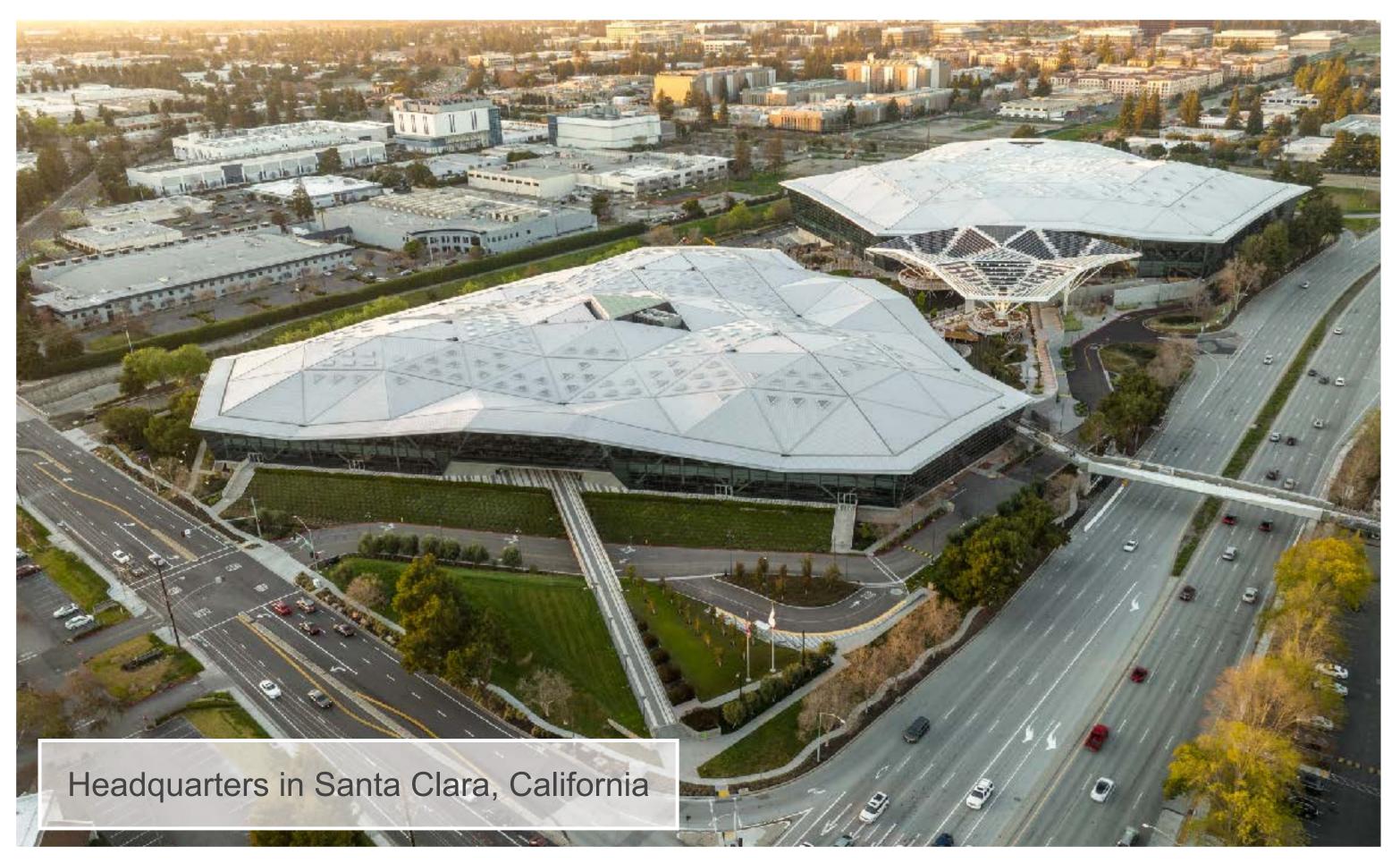
#### Edge applications

(Services to process and provide data with Al close to device)

#### Advancing RAN capabilities

(Radio Access Network)

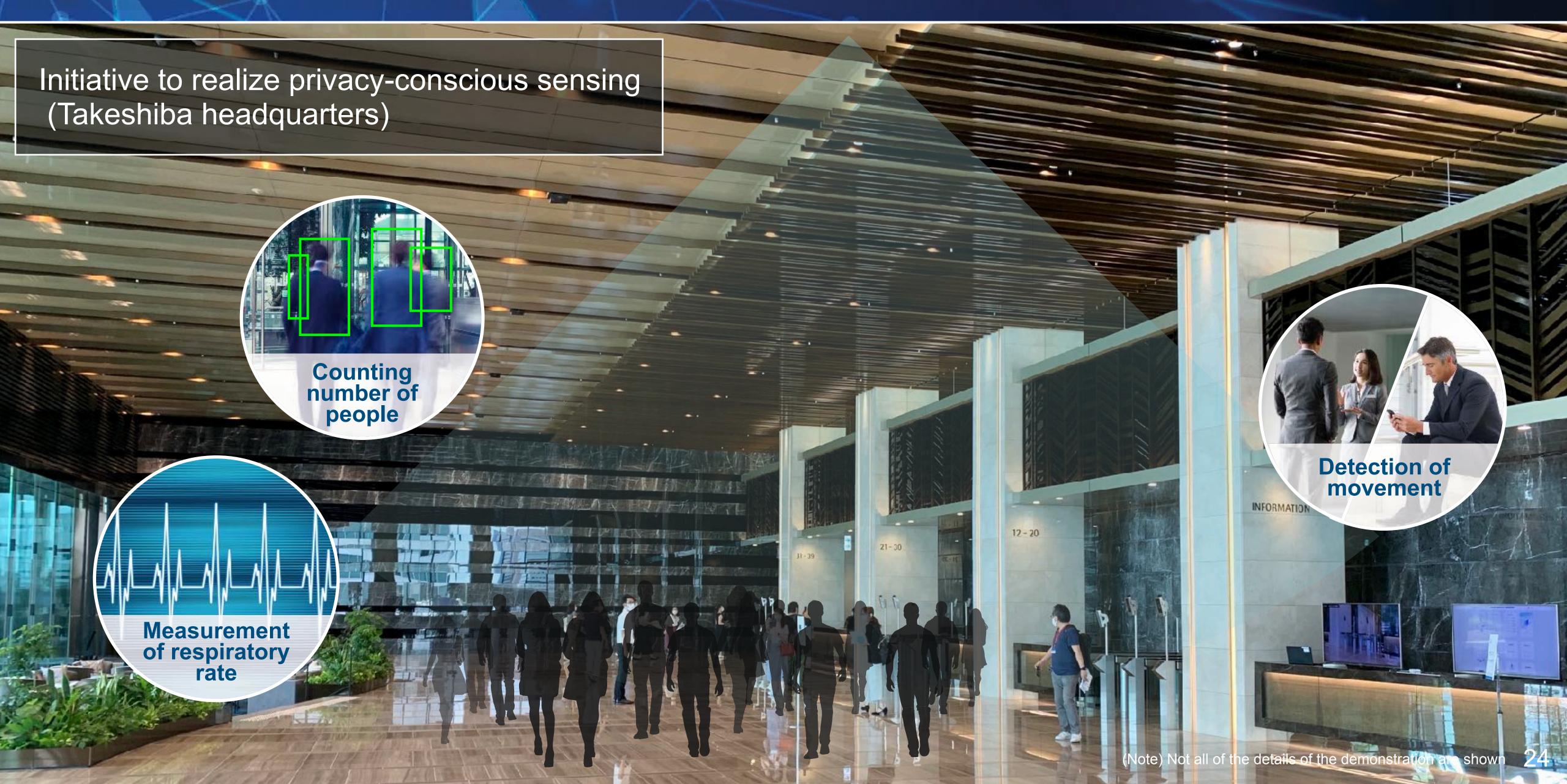
### Established a joint lab with NVIDIA to promote Al-RAN development and research



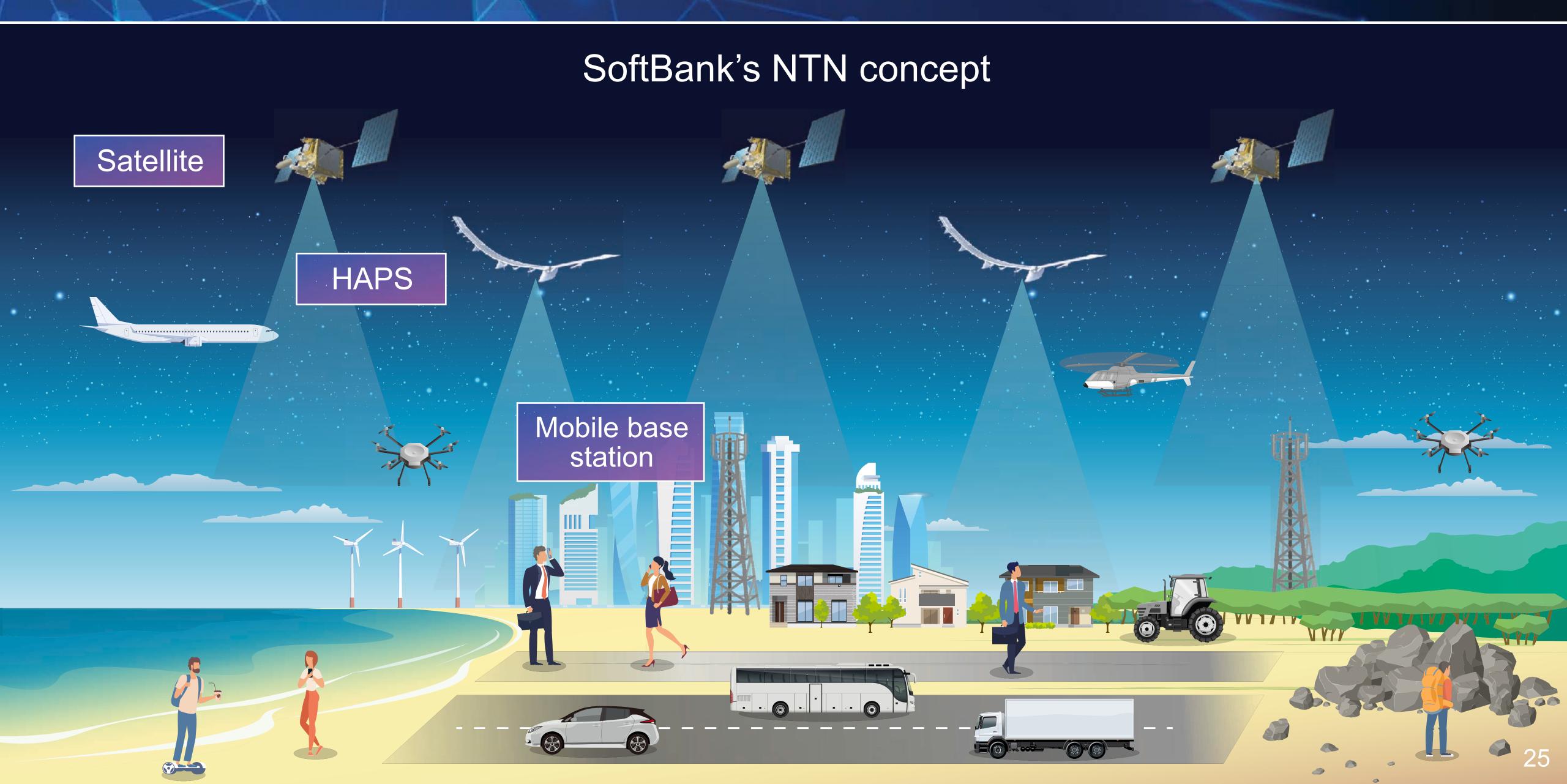




#### 2) Integration of Telecommunication and Sensing



#### 3) Ubiquitous Connectivity



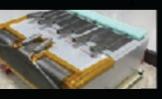
#### Technologies Comprising HAPS



Realization of lightweight, high efficiency, low cost, high density, etc.



Solar panel



Battery



Motor for stratospheric use

#### Telecommunications technology

Realization of stable communication from the stratosphere

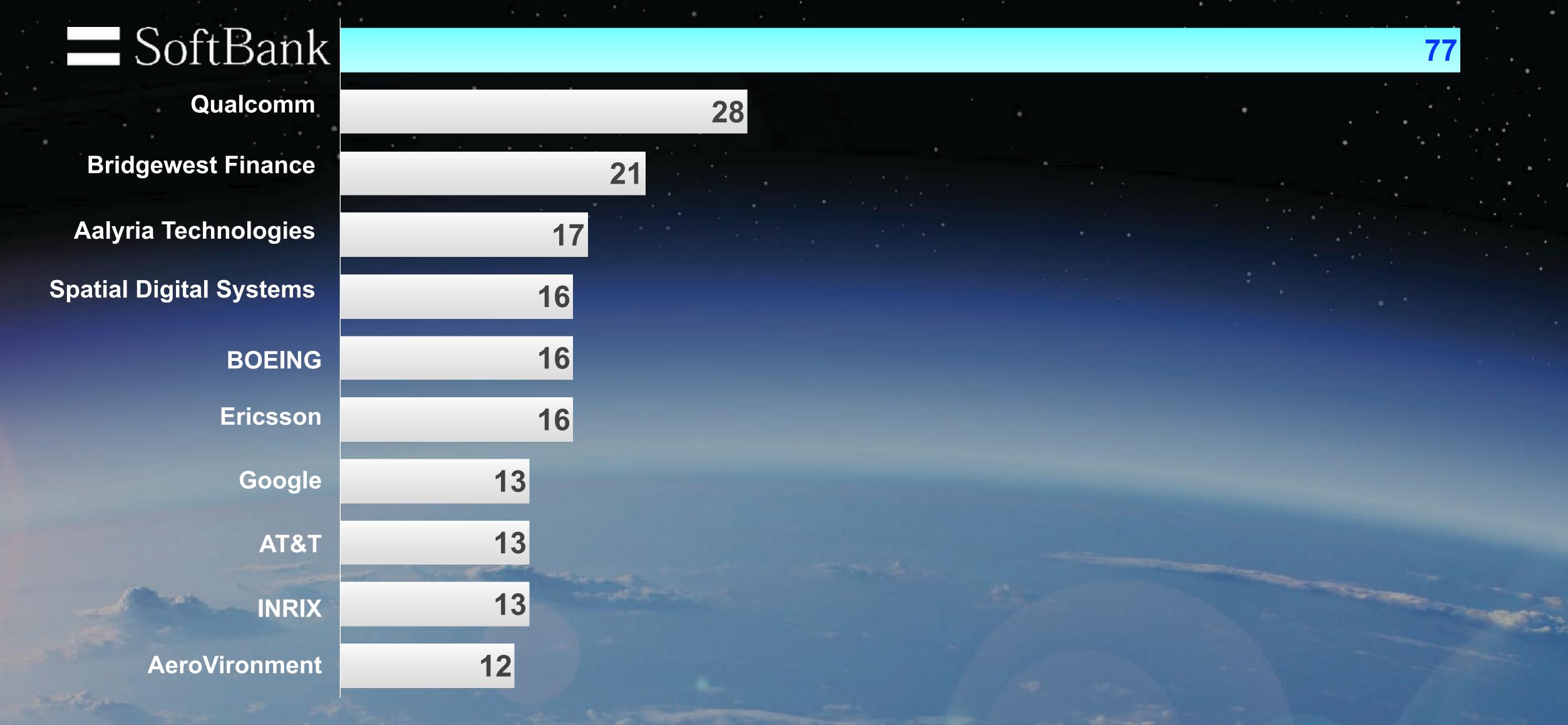


#### Air craft structure

Realization of large, lightweight, and durable in stratospheric environments



#### Number of U.S. Patents in the HAPS Communications Area



# Technology to Support Future Society

#### Global Trend

#### Amazon(AWS)



Microsoft



Meta



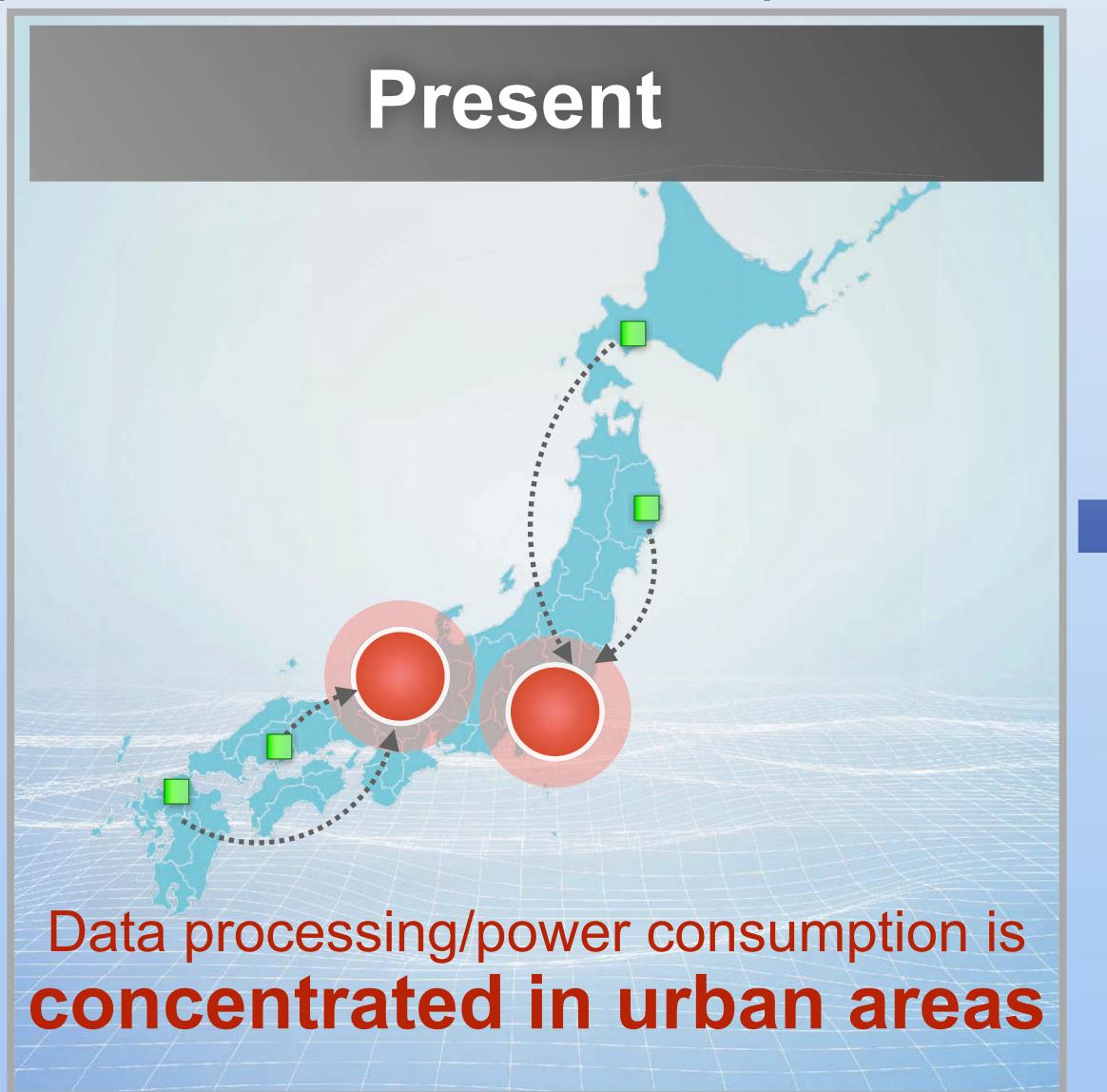
Several GWs per location

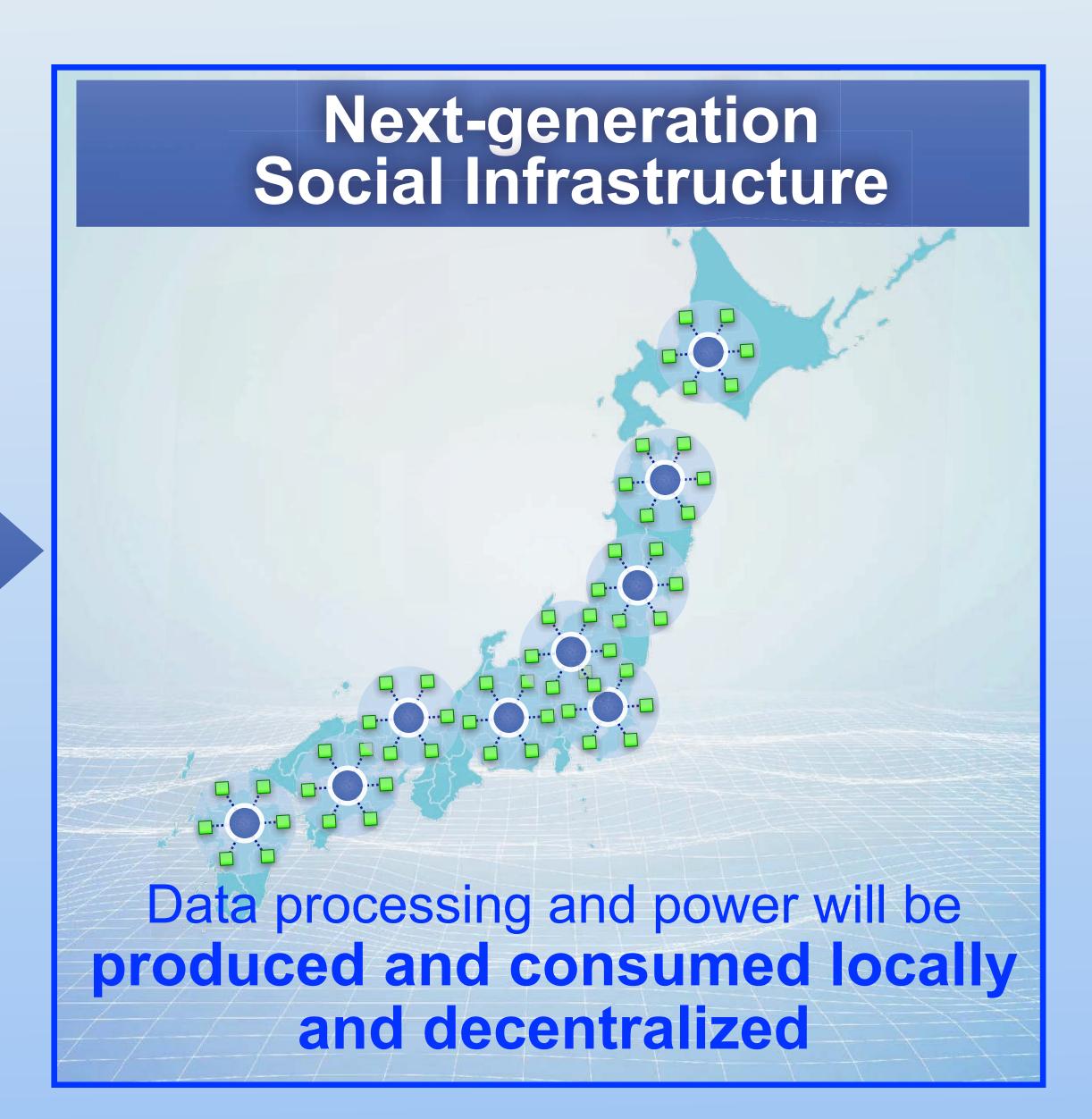
#### Japan is about 2 GW nationwide

Structure of Next-generation Social Infrastructure (Distributed Al Data Center) Regional Brain Computing infrastructure **Brain DataCenter Generative Al Quantum / supercomputer** collaborative platform infrastructure

#### Structure of Next-generation Social Infrastructure

(Distributed Al Data Center)





Structure of Next-generation Social Infrastructure (Distributed Al Data Center)

#### Tomakomai DC (300 MW)



#### Regional Brain

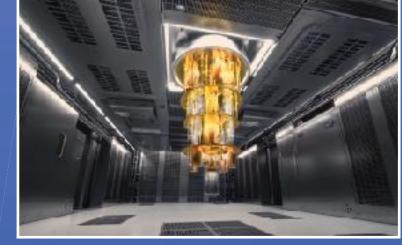


Computing infrastructure

#### **Brain DataCenter**



Generative Al infrastructure



Quantum / supercomputer collaborative platform

Structure of Next-generation Social Infrastructure (Distributed Al Data Center)

#### Tomakomai DC (300 MW)



#### Regional Brain



Computing infrastructure

#### **Brain DataCenter**



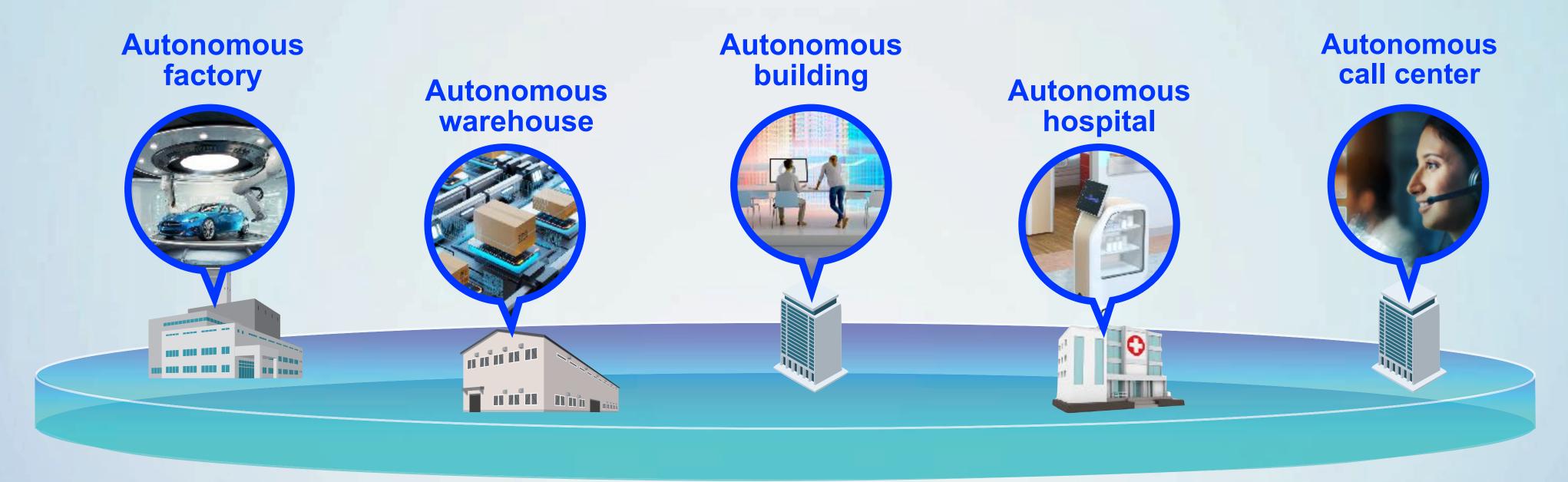
Generative Al infrastructure

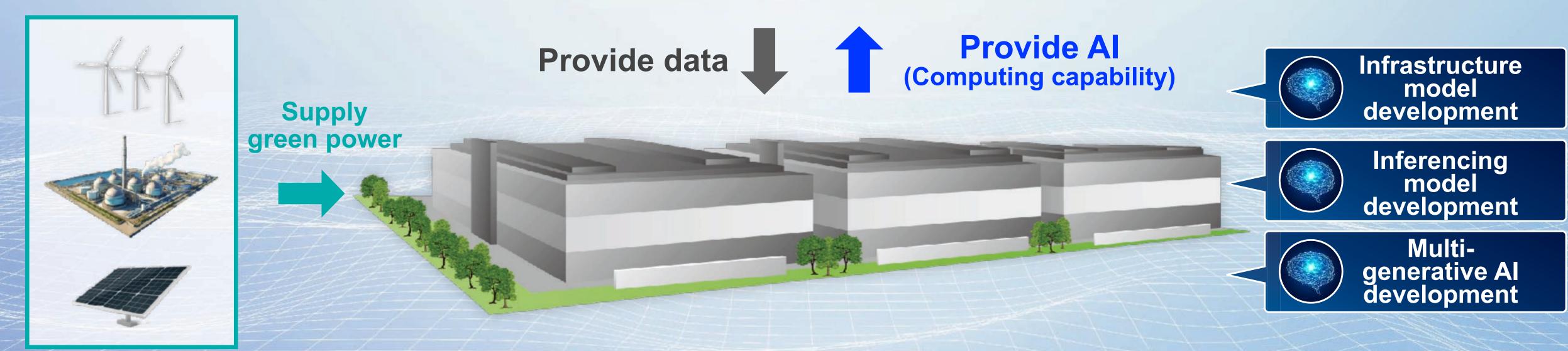


Quantum / supercomputer collaborative platform



#### Al Data Center to Support Industrial Autonomy



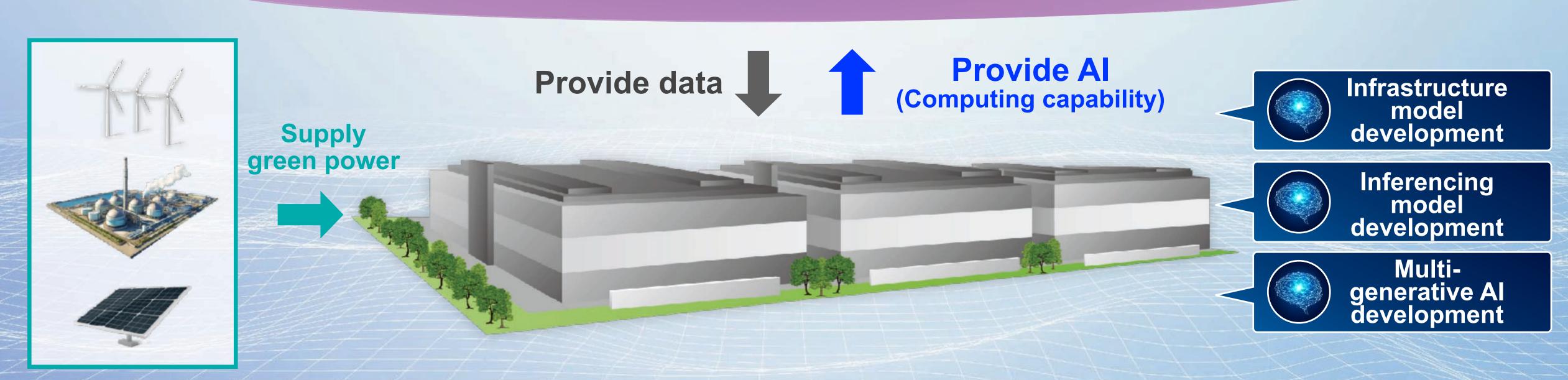


#### Al Data Center to Support Industrial Autonomy



Improve productivity

Eliminate labor shortage









## **Evolving Into a Technology Company for Further Growth**







### SoftBank