MOBILE PHONE SERVICE GUIDE

Great offers all the time with SoftBank!



Simple Style PREPAID SERVICE **English**

Prepaid, so no worries about using too much!

Smartphone Peace of mind Internet and email usage with flat-rate data services



HONEY BEE

¥10,000 charging³

Easy to hold with one hand and comes preset with useful apps







3 language support and matte finish that fits your hand

Glossy purple

○Android™ 4.1 ○Wide VGA LCD / 3.7 inch ○8 megapixels (main camera) / 2 megapixels (front camera) ○Wi-Fi (2.4GHz) ○Dual-core 1.5GHz ○Size: 57 (W) × 121 (H) × 12.9 (D) mm Weight: 1299 ○Maximum transfer speed [SoftBank 4G] Download: Maximum 76Mbps / Upload: Maximum 10Mbps

Price Scheduled to be available in the middle of June

Voice Call Fees		Anywhere in Japan: ¥8.58/6 sec.			
SMS		Free			
SIVIS	Sending		200MB Plan	700MB Plan	3GB Plan
CI Mail	Receiving	Flat-rate Data for Simple			
S! Mail Sending		Style (Prepaid) (4G smartphone)*3	¥900	¥2,700	¥4,980
Dat	a Usage	, , , ,			

 Until the middle of June, the Flat-rate Data for Simple Style (Prepaid) for Smartphone (2 Day Plan / ¥900, 7 Day Plan/ ¥2,700, 30 Day Plan / ¥4,980) will be provided and regardless of monthly data usage, data speed restrictions may apply when data usage exceeds the limit for the corresponding plan: 200MB for 2 day plan, 700MB for 7 day plan, 3GB for 30 day plan. For details, see the SoftBank website (Japanese only).

Ondroid™ 4.4 ○Full wide VGA LCD / 4.5 inch ○5 megapixels (main camera) / 2 megapixels (front camera) ○Wi-Fi (2.4GHz) ○Quad-core 1.2GHz ○Size: 67 (W) ×132 (H) × 10 (D) mm Weight: 139g ○Maximum transfer speed [SoftBank 4G LTE] Download: Maximum 112.5Mbps*²/ Upload: Maximum 37.5Mbps [SoftBank 4G] Download: Maximum: 110Mbps / Upload: Maximum 10Mbps

■ 3GB plan flat-rate data Discount Services Scheduled to be available in the middle of June

MNP Discount	If you switch over from another carrier*4, the 3GB plan will be $\frac{3}{4}$, 980 (up to 12 times)
Long-term Discount	If you purchase the 3GB plan a total of 12 times, the price from the 13th time will be: $4.980 \rightarrow 43.980$

Until the middle of June, the "30 Day Plan" will be provided.

Switchover customers - Receive a discount on the device!

Voice Call Fees

MNP Device Discount Switch over from another carrier and receive up to ¥10,000 off

Anywhere in Japan : ¥8.58/6 sec

Available services Voice calls / International voice calls*5 / S! Mail, SMS*6 / Web / SoftBank Wi-Fi Spot*7 / Flat-rate data service / Unlimited Mail • Tethering is not possible

Mobile Handset A simple plan only for voice calls and email



SoftBank 301Z

¥4.000 credit for

85g lightweight body and support for emergency email

Sending/Receiving Unlimited Mail*9 ¥286/Up to 30 days S! Mail Sending/Receiving Video calls/Data*10 ¥15.24/6 sec

Available services

Price

SMS

Voice calls / International voice calls*4 / S! Mail, SMS*5 / Flat-rate data service / Unlimited Mail / Data*10 (64K / UDI, supported devices only) / Video calls (supported devices only)

○Quarter VGA LCD / 2.4 inch ○2 megapixel camera ○Emergency mail ○micro SDHC memory card*® (sold separately) ○Size: 49 (W) × 117 (H) × 13 (D) mm(not including thickest area) Weight: 85g

How to refill/recharge				
Purchase a prepaid card	Shop	Price	Validity period	Phone number validit
1 4 0 0 ← Dial and follow the guidance to register the card. No tax is charged for prepaid card purchases. Tax is charged separately for the usage cost.	 SoftBank Shop Convenience store (available at specific stores) SoftBank online shop, etc. 	• ¥3,000 • ¥5,000	60 days/card	360 days
Pay by credit card				
You can add minutes online at the SoftBank website (Simple Style Recharge).				
For details on how to refill/recharge, see the SoftBank website (http://www.softbank.jp/mobile/p	rice_plan/prepaid/\()(Japanese only)			

*1 Universal service charge will be subtracted in advance according to the charge amount. For details, see the terms and conditions listed on the SoftBank website (Japanese only), *2 Depending on the coverage area, the maximum download speed will be 75Mbps or 37.5Mbps. * For details on the coverage area, see the SoftBank website (Japanese only). * As a best-effort delivery method is used, you may experience slower data speeds or lose your connection depending on network conditions (for example if traffic volume is extremely high). *3 If the data cap is exceeded, an additional plan must be purchased. Regardless of the data used, the maximum period of validity is, 200MB Plan: 2 days, 700MB Plan: 7 days, 3GB Plan 30 days. *4 Switching from a Disney Mobile on SoftBank or YI Mobile handset is not applicable. (Starting April 1, 2015, MMP (Mobile will be changed and referred to as "number transfers". "5 International voice call rates are different from calls within Japan. For voice call rates in different regions, see the SoftBank webpage (Japanese only). Usage overseas including sending/receiving international SIMS, and global roaming is not available. "6 SMS messages cannot be sent to non-SoftBank mobile phones (SMS messages can be received). "7 To use SoftBank W-Fi spots, you must subscribe to a flat-rate data service and configure the Wi-Fi app. Usage is possible until the flat-rate data service ends. To configure the Wi-Fi app, the 4 digit PIN you setup during the sign-up is required. The PIN may be required again if you renew the flat-rate data service. *8 Up to 2GB for microSD memory cards. *9 SMS messages can be received without Unlimited Mail. Sending and receiving S! Mail (MMS) requires Unlimited Mail. *10 Tethering to a computer is possible by connecting a USB cable. For supported devices, see the SoftBank website (Japanese only). • For pre-installed apps that require a falt-rate data service, a subscription to a falt-rate data service exclusive to Simple Style is required. For a Simpe Style (Smartine), • For updating software using a 3G or 4G line, a subscription to the Flat-rate Data for Simple Style is required. • Some dialing services (such as Navi Dial (numbers starting with 0570-0~), Teledome (numbers starting with 0180-99~), directory assistance (104), Toku Suru Kensho Dial) are not supported. • Universal service charge will be subtracted in advance according to the charge amount. Simple

Home Discount







Mobile Handset

Mobile Handset Mobile

Tablet

[Application] Required



Big savings when you combine your home Internet with SoftBank. With a subscription for Data Flat-rate Pack - Regular (5GB/10GB):

Every month for 2 years

For Data Flat-rate Pack - Large (10GB/15GB/20GB/30GB) subscribers: ¥2,000 off

Offer Conditions

During the campaign period, the customer uses the corresponding service charge for his/her smartphone, feature phone, or tablet together with a fixed-line Internet service (the fixed-line Internet service can be under a single family name).

Home Discount Hikari Set

[If a smartphone/feature phone (mobile data) and fixed-line Internet service is combined] [Applicable devices] iPhone, iPad, smartphones, feature phones, tablets

			Disco	ount	
Applicable price services (mobile data)		O voore	Ord year and an	For SoftBank Hikari Family Light	
		2 years	3rd year and on	2 years	3rd year and on
Data Flat-rate Pack - Large (10GB/15GB/20GB/30GB)		¥2,000	¥1,008	¥500 ⇒ ¥2,000*4	¥500
Data Flat-rate Pack - Regular (5GB/8GB)		¥1,522	¥1,008	¥500 ⇒ ¥1,522*4	¥500
Data Flat-rate Pack - Small (Data Flat-rate Pack - Small (1GB/2GB)*1		¥500	¥500	¥500
Data Flat-rate Pack (Simple	Data Flat-rate Pack (Simple Smartphone)		¥500	¥500	¥500
Flat-rate Data Pack (3G featu	ure phone)	¥500	¥500	¥500	¥500
White Plan	Specified flat-rate data service*2	Up to ¥500! ⇒¥1,522*3	Up to ¥500! ⇒¥1,008*³	Up to ¥500! → ¥1,522*3	Up to ¥500!
Price plan not listed above		Up to ¥500!	Up to ¥500!	Up to ¥500!	Up to ¥500!
(iPad) Flat-rate Data Plan for 4G LTE		¥500	¥500	¥500	¥500
(Tablet) Flat-rate Data Plan f	¥500	¥500	¥500	¥500	

Fixed-line Internet service	Discount period
SoftBank Hikari*5 Recommended!	Continuous
SoftBank Hikari Family Light*5	Continuous
SoftBank Air Recommended!	Continuous
Yahoo! BB ADSL	Continuous
Yahoo! BB Value Plan	2 years
SoftBank Broadband ADSL (Nexyz.BB)*6	Continuous
SoftBank Broadband ADSL (Enjoy BB)	Continuous
White BB	2 years
Cable Line*7	Continuous
Hikari de Talk S (Cable line)*7	Continuous
NURO Hikari Phone (Cable line)*7	Continuous

Home Discount Hikari Set - More Campaign (White Plan) Regular price: ¥500 ▶ ¥1,522 off (2 years) (From the 3rd year and on*, 1,008 off every month) (From the 3rd year and on*, 1,008 off every month)

[Applicable devices] iPhone/Smartphone (individual contract) [Applicable flat-rate service] iPhone: Flat-rate Data Plan for 4G LTE

Smartphone: Flat-rate Data Plan for 4G , Unlimited Packet Discount for Smartphone From the 3rd year and on, the discount will be the same as the regular Home Discount Hikari Set price

Home Discount Hikari Set - More Campaign (SoftBank Hikari Family Light) Regular price: ¥500 ▶ Up to ¥2.000 off (2 years)

[Applicable fixed-lined Internet service] SoftBank Hikari Family Light

[Applicable Data Flat-rate Pack] Data Flat-rate Pack - Large (10GB/15GB/20GB/30GB): ¥500/month for 2 years ▶ ¥2,000

Data Flat-rate Pack - Regular (5GB/8GB): ¥500/month for 2 years ▶ ¥1,522



Discount for mobile Wi-Fi router

For your Wi-Fi router monthly fee:

¥1,522 off every month for 2 years \$\frac{41,008}{21,008}\$ off every month)

[Offer Conditions] Customer with an individual contract for a smartphone/feature phone/tablet and sub-scription to Home Discount Hikari Set. New subscription to a price plan for a mobile Wi-Fi router. [Applicable devices] Pocket WiFi 501HW, 303ZT, 304HW, 301HW, 203Z [Flat-rate data service] 4G/LTE Unlimited Data Discount Flat, 4G Unlimited Data Discount Flat +

* Further discounts from the 3rd year vary according to the corresponding fixed-line service.



Maximum data speed of 1Gbps*8

For FLFT'S Hikari customers -No special installation or wiring work needed*9 For Premium Plan subscribers -T-Point x 10*10

[Home Discount Hikari Set]*1 Data Flat-rate Pack - Small (2GB) cannot be subscribed with Unlimited Voice Call Light Plan.*2 3G/4G feature phones are not applicable. Discount for the flat fee of the 4G LTE flat-rate program or 4G smartphone start campaign will not be of a provider), or in the case that the fixed-line service is a cable line, Hikari de Talk S (Cable line) of NLRO Hikari Phone (Cable line) and SoftBank cannot confirm the White Call 24 contract after 180 days have passed since applying for the White Call 24, discounts will end at the end of the previous billing month in which the contract status of the fixed-line service was confirmed and discounts applied up to that point will be added up and charged to your smartphone/fablet line. - White Smartphone BB Set Discount or Home Discount Hikari Set is applied, if it has been applied in the past, the discount or Home Discount Hikari Set is applied, if it has been applied in the past, the discount period will be carried over. If the discount amount of Home Discount Hikari Set is applied, if it has been applied with a fixed-line service other than SoftBank Hikari Family Light, the discount amount of Home Discount Hikari Set is applied, if the charge to softBank Hikari Family Light. - If you upgrade/change to a model that is not applicable for this offer and the corresponding price service is canceled, the discounts will stop at the end of the current billing month. If you cancel or transfer the rights of the mobile phone line, the discounts will stop at the end of the previous billing month.

If the fixed line Internet service or required optional services are canceled, all discounts associated to all mobile phone lines and tablets related to this service will stop at the end of the previous billing month.

If the fixed line Internet service is consoled. A possible on SoftBank phones are not applicable for this service will stop at the end of the previous billing month.

If the fixed line Internet service is consoled and all mobile phone lines and tablets related to this service will stop at the end of the previous billing month.

If the fixed line Internet service is consoled and a single fixed line internet service is consoled. The previous billing month.

If the fixed line Internet service is consoled that the pre applying for the "Premium" plan. There is a limit to how many points can be granted. For details, see the related website (http://bbservice.yahoo.co.jp/shopping/). Discounts and benefits may change without notice. Deach discount amount is based on the amount subtracted from the total amount with tax.

^{*} Further discounts from the 3rd year vary according to the corresponding fixed-line service

Smartphone Flat-Rate













Application] Required
For new SoftBank customers]
Applies from the month of subscrip
ion or next billing month
For current SoftBank customers]
Applies from the next billing month

Unlimited voice calls within Japan all the time + Frat-rate data. Left over flat-rate data can be carried over to the next month!

Basic Plan

Applicable Models	Plan Name	Price (with 2 year contract)		
iPhone / 4G Smartphone	Unlimited Voice Call Plan	¥2,700/month (¥4,200/month without a 2 year contract)		
iPad / Tablet	Basic Plan for Tablet	¥1,700/month (¥3,200/month without a 2 year contract)		
Mobile Handset	Unlimited Voice Call Plan (Mobile Handset)	¥2,200/month (¥3,700/month without a 2 year contract)		
Mobile Data	Basic Plan for Router (High-speed)*1	¥1,400/month*2 (¥2,900/month without a 2 year contract)		

[•] The Basic Plan for Router can only be subscribed if it is used as the secondary line for Data Sharing Option for Family or the Data Share Plus Plan.

Flat-rate Data Pack



Data size	Price			
5 GB	¥ 5,000 /month			
8 GB	¥6,700/month			
10gb	¥9,500/month ¥8,000 /month*3			
15gb	¥12,500/month			
20gB	¥16,000/month			
30gb	¥22,500/month			
Data Flat-rate Pack -Small (1GB) 1GB				
2GB	¥3,500/month			
200мв	¥2,000/month			
ack (3G Mobile Handset) ¥3,500/month (Unlimited)				
	5GB 8GB 10GB 15GB 20GB 30GB 1GB 2GB			

S! Basic Pack/ Basic Internet Service Fee **¥300**/month

Smartphone Flat-Rate Light

Unlimited voice calls (5 minutes or less) within Japan all the time + Flat-rate data

Basic Plan

Applicable Models	Plan Name	Price (with 2 year contract)	
iPhone / 4G Smartphone	Unlimited voice calls Light Plan	¥1,700/month (¥3,200/month without a 2 year contract)	•

Applicable to customers using a 4G/4G LTE iPhone or smartphone and calls within Japan are free of charge.
 Certain voice calls and sending SMS messages are not applicable.

■ Flat-rate Data Pack*

★S! Basic Pack ¥300/month subscription required

	Pack name	Data size	Price
	Data Flat-rate Pack -Small (1GB)	1GB	¥2,900/month
	Data Flat-rate Pack - Regular (5GB)	5gB	¥5,000/month
	Data Flat-rate Pack - Regular (8GB)	8GB	¥6,700/month
Ð	Data Flat-rate Pack - Large (10GB)	10gB	¥9,500/month > ¥8,000/month*3
	Data Flat-rate Pack - Large (15GB)	15gB	¥12,500/month
	Data Flat-rate Pack - Large (20GB)	20gB	¥16,000/month
	Data Flat-rate Pack - Large (30GB)	30gb	¥22,500/month

[•] Price is applicable when subscribing to a 2 year contract. The 2 year contract is a 2 year subscription (automatically renews). Canceling outside the contract renewal period (first two billing months after the contract expires) incurs a cancellation fee of ¥9,500. The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month. • Usage without a "Data Flat-rate Pack" subscription may cause data rates to become higher depending on usage. • If Smartphone Flat-Rate or Smartphone Flat-Rate Light is subscribed, current discounts that are applied may be terminated.

Certain data transfers may be regulated. See E-15 for more information

^{*1} For 501HW and 303ZT. For 304HW, 203Z or 301HW, the Basic Plan for Router is applicable. "2 From the 3rd year and on, the amount will be ¥1,900/month. "3 With "10GB Pack Discount". [10GB Value Campaign]
Services that cannot be used with this plan> Data Sharing Option for Family Applicable devicess | Phone, smartphones, AQUOS Phone, 46 feature phone [Smartphone Flat-Rate Light] • If you cancel during the renewal month, discounts will only be applicable to the previous months of usage and will not be applicable for the current (renewal) month. • If SoftBank determines that a voice call is interfering with its infrastructure (for example, continuous long voice calls over a period of time), the voice call may be disconnected. • The service may not be used to provide telecommunication service, if a subscriber is determined to be using the service to others, the price plan will be changed to one determined by SoftBank, and changing to another price plan will be restricted for a certain period of time. [Smartphone Flat-Rate Light] • Subscriptions to SI Basic Pack and Data Flat-rate Pack - Small (16B), Data Flat-rate Pack - Regular (56B), (86B), or Large (106B) (156B) (206B) (306B) are required. • This discount cannot be used with other campaigns and offers in some cases. • For voice calls over 5 minutes, the trate will be ¥20/30 sec. Sending SMS messages will cost ¥3/message. • If a family discount is applied, voice calls and sending SMS messages to family members who a have subscription to the same family discount will be free of charge. [Basic plan] • New contracts made during a month are pro-rated but cancellations are not pro-rated. • If subscribed to the Basic Plan for Tablet, Basic Internet service fee and Data Flat-rate Pack are required. «Voice calls are not free for the followings—Global roaming not covered by America Flat-rate Option OInternational voice calls are not free for the followings—Global roaming not covered by America Flat-rate Option OInternational voi

[•] The voice call and data usage rates listed in E-3 differ when international services are used. See E-12 and 13 for more information.

Data Share Plus Plan









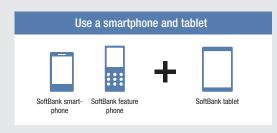


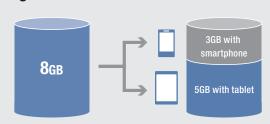




[Application] Required

Share data usage between 2 devices.





Share data usage between a smartphone and tablet

With Data Share Plus, you can use your tablet starting at ¥2,500/month

Smartphone Flat-Rate subscribers

Unlimited voice calls within Japan all the time + Flat-rate data

8GB share	Smartphone	Unlimited Voice Call Plan ¥2,700/month Basic Plan for Tablet ¥1,700/month	S! Basic Pack ¥300/month Basic Internet Service Fee ¥300/month	Data Flat-rate Pack - Regular (8GB) ¥6,700/month Data Share Plus Plan Monthly fee ¥500/month	Subtotal ¥9,700/month Subtotal ¥2,500/month	Total ¥12,200/month
5GB share	Feature Phone Tablet	Unlimited Voice Call Plan (feature phone) ¥2,200/month Basic Plan for Tablet ¥1,700/month	S! Basic Pack ¥300/month Basic Internet Service Fee ¥300/month	Data Flat-rate Pack - Regular (5GB) ¥5,000/month Data Share Plus Plan Monthly fee ¥500/month	Subtotal ¥7,500/month Subtotal ¥2,500/month	Total ¥10,000/month

White Plan subscribers

Voice calls are free of charge between SoftBank users (1AM to 9PM)

7 GB	Smartphone	Basic Fee ¥934/month	S! Basic Pack ¥300/month	Flat-rate Data Plan for 4G LTE / 4G ¥5,700/month	Subtotal ¥6,934/month	Total
share	Tablet	Basic Plan for Tablet ¥1,700/month	Basic Internet Service Fee ¥300/month	Data Share Plus Plan Monthly fee ¥500/month	Subtotal ¥2,500/month	¥9,434/month

- **Conditions** The required price services must be subscribed. The primary and secondary line must be subscribed under the same family discount.

Price is applicable when subscribing to a 2 year contract. The 2 year contract is a 2 year subscription (automatically renews). Canceling outside the contract renewal period (first two billing months after the contract expires) incurs a cancellation fee of ¥9,500. The first month of the contract period is calculated from the day in which the service starts to the end of the next billing month

• One secondary line is applicable for a single primary line. • Certain services/campaigns cannot be used with this offer. • If monthly data transfer usage exceeds the data cap of the primary line, transfer speeds (both upstream and downstream) for the primary line and secondary lines will be limited to 128Kbps for the rest of the billing month. • Flat-rate data service and Data Share Plus monthly usage fees are not pro-rated. • If you cancel during the renewal month, discounts will only be applicable to the previous months of usage and will not be applied for the current (renewal) month. <Applicable price plan> Originary line: Unlimited Voice Call Plan / Unlimited Voice Call Plan (feature phone) / Unlimited Voice Call Light Plan / Standard Plan (S! Basic Notes in this of use applied of the desired process of the subscribed for the subscribed and until the service and read updated and until the service ends. Final plant is a satisfactory and the subscribed for the service sample and until the service ends. Final plant is a satisfactory and the subscribed for the subscribed with Phone (Phone 5 or later) or a 4G smartphone.) C Secondary line: Basic Plan for AG LTE / Flat-rate Data Plan for 4G LTE / Flat-rate Data Plan for AG LTE / Flat-rate Da

Data Sharing Option for Family

If you subscribe to multiple lines as a family, you can share the Data Flat-rate Pack of the primary line as a secondary line. [Monthly cost for data sharing: ¥500/month for each secondary line]

[Applicable Data Flat-rate Packs applicable for the primary line] Data Flat-rate Pack - Large (10GB) (15GB) (20GB) (30GB) [Services that cannot be used with this plan] If 10GB Pack Discount, Data Share Plus, Home Discount Hikari Set or Unlimited Voice Call Light Plan is used, you cannot subscribe with Data Flat-rate Pack - Large (10GB) as the primary line. If you subscribe to Data Flat-rate Pack - Large (10GB) (20GB), then you can subscribe to the Unlimited Voice Call Light Plan as your secondary line. If you subscribe to Data Flat-rate Pack - Large (10GB) (20GB), then you can subscribe to the Unlimited Voice Call Light Plan as your secondary line. If you subscribe to Data Flat-rate Pack - Large (10GB) (20GB), then you can subscribe to the Unlimited Voice Call Light Plan as your secondary line. If you subscribe to Data Flat-rate Pack - Large (10GB) (20GB), then you can subscribe to the Unlimited Voice Call Light Plan as your secondary line. If you subscribe to Data Flat-rate Pack - Large (10GB) (20GB), then you can subscribe to the Unlimited Voice Call Light Plan as your secondary line.

• The voice call and data usage rates listed in E-4 differ when international services are used. See E-12 and E-13 for more information. Traffic information is gathered, analyzed, and accumulated for each data transfer in order to improve network quality. In addition, data transfer may be restricted according to SoftBank's communication restrictions. See E-15 for more information.

The deadline for accepting the following service subscriptions for new iPhones and 4G smartphones will be notified on the SoftBank website. Customers who have already subscribed can continue with the service even after registration ends.

White Plan

iPhone

4G Smartphone 3G 4G Mobile Handset Handset

[For new SoftBank customers]
Applies from the day of subscription
[For current SoftBank customers]
Applies from the next billing month

With a 2 year contract — Unlimited free voice calls from 1AM to 9PM everyday between SoftBank users.

[Basic Fee] ¥934/month

Voice Call Fees					
To SoftBank hand	lsets or Disney Mobile handsets				
1AM to 9PM Free					
9PM to 1AM	¥20/30 sec				
To mobile phones of	To mobile phones of other carriers/fixed-line phones				
All day ¥20/30 sec					

Email Fees		
To SoftBank handsets or Disney Mobile handsets		
SMS fees	Fr	ee
S! Mail (MMS) Sending/Receiving fee	Free	
Mobile phone of other carriers/Email		
SMS fees	Sending: ¥3/message	Receiving: Free
S! Mail (MMS) Sending/Receiving fee	3G: ¥0.2/packet 4G LTE/4G: ¥0.075	5/packet

S! Basic Pack ¥300/month Required when using email/web/flat-rate data plan.

Video call fees
64K digital data communication fees

¥36/30 sec (including Access Internet)

Web access fees
Data services*
36: ¥0.2/packet
46 LTE/46: ¥0.075/packet

[Condition: Users who subscribed to the White Plan on or after November 1, 2012 and switched to 4G LTE/4G contract from a 3G feature phone (At least 7 months need to have passed since subscribing to White Plan)]

- *Feature phones include Access Internet and Access Internet and Access Internet Plus. 4G smartphones include Access Internet. The contract is for two-years and renews automatically. Canceling outside the contract renewal period (2 months after the contract expires) incurs a cancellation fee of Y9,500. The first month of the contract period is calculated from the day of the start of the contract period to the end of the next billing month. For voice calls that are made before 9PM or 1AM but end when the hour passes, the fee for the 30 seconds that pass will not be charged. White Plan may not be used to provide telecommunication service to others (intention to provide telecommunication service). If a subscriber is determined by SoftBank, and changing to another price plan will be charged to one determined by SoftBank, and changing to another price plan will be charged to make the provide service to others.
- For voice call fees when calling a SoftBank handset from a general fixed-line telephone and public telephone, see the SoftBank website. (Japanese only)
- When calling an Y! mobile user who is on roaming from a SoftBank network, a SoftBank ring tone can be heard. In such cases, the voice call will be considered a call to a non-SoftBank carrier.

You can also choose Standard Plan (basic fee ¥1,867; no two-year contract; same fees for voice calls and communication as White Plan).

• For new customers of SoftBank who do not purchase a mobile phone, a special price plan (prepared separately) will only be applied (not applicable for campaigns)

Double White



4G martphone



4G Mobile Handset

Half off voice calls to mobile phones of other carriers.

[Flat fee]

[Application] Required [For new SoftBank customers] Applies from the day of subscription or following month [For current SoftBank customers] Applies from the next billing month

[Not applicable to discount] Ad call/Navi-dial (numbers that begin with 0570) Teledome (numbers that begin with 0180) Video calls to a Mimamori camera

If you cancel your SoftBank contract or Double White subscription, this service will apply during the month in which

If you cancel your SoftBank contract or Double White subscription, this service will apply during the month in which
the cancellation was made.
 Even if subscriptions and cancellations are made during the month, a prorated fee will not
be calculated for flat-rate fees. When applying for a new subscription at the same time, customers can select "Month of
Subscription" or "Next Billing Month" as the start month of the contract.
 You can also subscribe using the Standard Plan.

White Plan Family Discount 24*

iPhone 4 Smart

4G rtphone 3G Mobile Handse

4G Mobile Handset

Talk and email with family without worrying about costs.

[Application] Required [For new SoftBank customers] Applies from the day of subscription

[For current SoftBank customers] Applies from the next billing month

Free

* Another name for "Family Discount" (White Plan)". "Family" refers to family members who subscribe to the same "Family Discount" ("Family Discount" for SoftBank or "White Plan Family Discount 24 (D)" for Disney Mobile).
• Lines used in other price plans or Disney Mobile can also be applied to Family Discount. In such cases, the Family Discount of each respective price plan will apply.
• When subscribing to Family Discount and adding secondary lines, the person applying for Family Discount must have the consent of all of the users in the relevant Family Discount group.

Call and email family members in Japan for free, 24 hours day. [Flat fee]

♠ NOTE

An upgrade application for Family Discount at a SoftBank shop may need to be submitted for customers currently subscribed to Kazoku Manuoto Waribiki, Kazoku Mandesu, or Family Discount Pack depending on their contract status.

Services not applicable to the no charge offer (White Plan, Double White, White Plan Family Discount 24 related) Ousage overseas (Evoluding usage with America Flat-rate Option) Ovoice calls to special numbers (numbers that begin with 1416/**/#) Ovoice calls to SoftBank satellite phones, sending SMS messages (voice calls and SMS messages) of SoftBank satellite phones are handled as international voice calls and international SMS messages) (Mail attachments over 300KB are possible (International messaging service (sending and receiving) Osending and receiving email on iPhone email addresses (Oo@isoftbank.jp) Osending SMS messages to Photo Vision devices Osending and receiving SMS messages on Mimamori Camera and video call

Unlimited Packet Discount Flat

3G Mobile Handset

Unlimited data for ¥4,200/month.

Enjoy your 3G feature phone fully at a flat-rate.

[Flat Fee]

¥4,200/month

[Application] Required [For new SoftBank customers] Applies from the day of subscription or following month [For current SoftBank customers] Applies from the next billing month



For current SoftBank customers who subscribe to this service when changing a handsets, the service will apply from the beginning of the billing month when the subscription is made.

• If using PC Site Browser (including PC Mail), PC Site Direct (for X series) or Access Internet Plus, the upper limit of the flat rate will change to Y5,700/month. • Even if subscriptions and cancellations are made during the month, a prorated fee will not be calculated for flat-rate fees. For 3G feature phone customers who choose the "next billing month" option, data charges (Y0.2/packet) will incur for the month of subscription so please be careful of high data fees. For customers who have a subscription to a SoftBank specified service and choose the "next billing month" option, "Unlimited Packet Discount S" will be applied during the month of subscription.

Unlimited Packet Discount

3G Mobile Handset

For 3G feature phones, starting from ¥980/month. [Flat Fee]
Unlimited data for a maximum of ¥4,200/month. ¥980 to

[Application] Required [For new SoftBank customers] Applies from the day of subscription [For current SoftBank customers] Applies from the next billing month

¥**4,200**/month

["Unlimited Packet Discount S" that starts from a flat fee of ¥372/month is also available!]

1

For current SoftBank customers who subscribe to this service, this service will apply from the following billing month (for both changes and cancellations).

* If using PC Site Browser (including PC Mail), PC Site Direct (for X series) or Access Internet Plus, the upper limit of the flat rate will change (PC Site Browser (including PC Mail) and Access Internet Plus: ¥5,700/month, PC Site Direct (for X series): ¥9,334/month)

[Applicable Price Plan] White Plan, Standard Plan (For details on Global Roaming Data Flat-rate, see E-12.) [Data transfers applicable towards the flat-rate data service] S! Mail (MMS), web access, PC Site Browser (including PC Mail), PC Site Direct (for X series), Access Internet Plus within Japan [Services that can be used with flat-rate data service] • White Plan, Standard Plan: Double White/White Plan Family Discount 24/Priority Discount/White Call 24

Flat-rate data services for iPhone and
4G smartphone can also be used.

	Flat-rate data service	Two-tiered data service
iPhone	¥5,700	¥2,000 to ¥6,200
Smartphone	¥5,700	¥2,000 to ¥6,200
iPad	¥5,200 (4G LTE Flat-rate Data Program)	-

^{• &}quot;Disney Mobile" on E-5 refers to "Disney Mobile on SoftBank". • iPhone 6s, iPhone 6s, iPhone 6, iPhone 6, iPhone 6 Plus, iPhone 5s, iPhone 5c, iPhone 5c, iPhone 5 and 4G smartphones are collectively called "4G LTE/4G". • The voice call and data usage rates listed in E-5 differ when international services are used. See E-12 and E-13 for more information.

[•] For customers who switch to a 4G LTE/4G contract, the ¥3,000 administrative processing fee is waived!

Free Smartphone Upgrade





[Application] Required

Upgrade to a specific smartphone SoftBank smartphone SoftBank smartphone

For example, for iPhone 6s

Trade-in an applicable device and your effective handset fee will be ¥0¹¹²

*1 If iPhone 6s (16GB) is purchased and iPhone 5s (or later iPhone) is traded-in. *2 The effective cost is the difference between monthly installments and monthly discounts (maximum amount) with data fees applied. For the effective cost to become ¥0, a contract of 25 months is required.

I Conditions*3

- Purchase a phone specified by SoftBank with an upgrade contract.
- Your current phone is traded-in to SoftBank.
- Appraisal of the phone to be traded in must be completed.
- Your current phone must have been purchased from SoftBank.
- The smartphone/device to be traded-in is not damaged and functions normally.
- The phone has been initialized. Moreover, the activation lock is unlocked.

I Applicable Phones

Devices applicable for this trade-in discount

iPhone 6s, iPhone 6s Plus, iPhone (besides iPhone SE), Xperia Z3, Xperia Z4, Galaxy S6 edge, X06HT, X06HTII, 001HT, 001DL, 101DL



iPhone (iPhone 5 or later), 4G smartphone

Simple Smartphone and certain models are not applicable

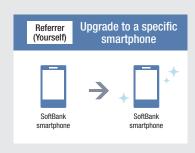
*3 Even if the conditions are not met, you may be able to receive T-Points by applying to the "Faulty Device Purchase Campaign". • You can also choose to receive a SoftBank Card Charge (one-time charge with a prepaid value equivalent to the discount amount). [SoftBank Card Charge] • Before applying for this benefit, you must apply for a SoftBank Card (mobile phone, age, etc.). After applying for this benefit, if the SoftBank Card Charge benefit cannot be applied due to the card being canceled before it being charged, etc.). He discount on data fees will be applied diversed. The SoftBank Card Charge benefit will be applied on the 20th day of the month, 2 months following the month in which the appraisal of the trade-in device was completed. When applying for this offer, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending).

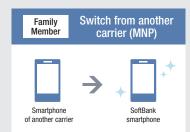
Family Referral Campaign





[Application] Required





If you upgrade your SoftBank phone and refer a family member to switch to SoftBank

The referrer receives a discount on his/her data fees (including tax)

I Campaign Details

For details of the benefit (discount), please check with the SoftBank Crew.

I Conditions(Referrer)

- Upgrade purchase of applicable device on or after the applicable of this date of benefit.
- Subscribe to Data Flat-rate Pack or Flat-rate Data Plan for 4G LTE/4G.

I Applicable Phones

iPhone (iPhone 5 or later), 4G smartphone

I Conditions(Referrer)

- Completes the upgrade purchase and MNP or number change process by the end of the month following the one in which the referrer purchased the upgrade.
- \blacksquare Subscribe to the same family discount as the referrer.
- Subscribe to Data Flat-rate Pack Regular (5GB) (8GB) or greater, or Flat-rate Data Plan for 4G LTE/4G.

[Referrer] • The secondary line of Smartphone Flat-Rate data sharing is not applicable. If the following applies to the referrer, the benefit will not be valid or will be terminated. Oif you cancel or transfer the rights of the corresponding line during the applicable period (not including changing the account holder of the family while family discounts are applied) Off Keep My Number Service has been applied Ocanceling the applicable data flat-rate service [Family of referrer] • Switching from a Disney Mobile is not applicable.

Apply online to save time when visit a shop!

Shop Pick-up Service

With this service, you can apply in advance online and pick up your device (smartphone, etc.) at a specific shop. You can save time on upgrades, new contracts, and switchovers (MNP).



I How to apply (If pick-up at shop is selected)

(1) Apply in advance online



https://www.softbank.jp/online-shop/special/tenpo-uketori/

Upgrades, new contracts, and switchovers (MNP) are applicable.





(2) Pick-up at specified shop

Apply in advance and pick-up smoothly



Early Upgrade Program





[Program Fee]
¥300/month (not applicable to taxes)
[Handling fee]
¥2,000/month (not applicable to taxes)



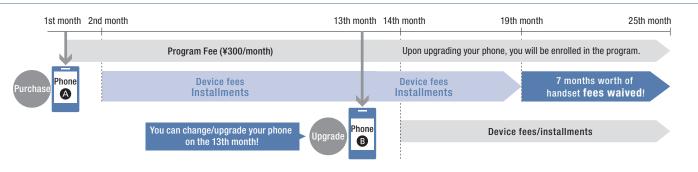
When you Upgrade your phone, your remaining device costs will be

Waived for up to 7 months

(The amount corresponding to the remaining phone fees are discounted from your data fees)

I Program Image (When upgrading a phone in the 13th month)

• When upgrading, your previous phone (Phone A in the image below) will be collected. • If this offer is applied between the 13th and 18th month, a handling fee of ¥2,000 will be incurred. • If this offer is applied between the 19th and 25th month, a handling fee will not be incurred.



I Requirements

- Purchase an applicable phone with a New Super Bonus contract (2 year contract, installments).
- Subscribe to "Data Flat-rate Pack" or "Flat-rate Data Plan for 4G LTE/4G".
- Secondary line for Data Sharing Option for Family is not applicable.

Special conditions

- Tou have used a phone eligible for this program for at least 12 months* and upgrade to a phone specified in this program. Upon upgrading your phone, you will be enrolled in the program.
- When upgrading a phone (see Phone B in image above), Phone A will be collected by SoftBank (If the collected phone has no damage and functions normally),

I Applicable Phones

Applicable Models (before upgrade)

iPhone 6 (or later), Nexus 6P, Xperia[™] Z5, AQUOS Xx2, AQUOS Xx2 mini, DIGNO® U, Galaxy S6 edge, Xperia[™] Z4, AQUOS Xx, AQUOS CRYSTAL 2

Applicable Models for Upgrade (Specified models)

iPhone 6s (or later), Nexus 6P, Xperia TM Z5, AQUOS Xx2, AQUOS Xx2 mini, Galaxy S6 edge, AQUOS CRYSTAL 2

I Money-back guarantee

- Program usage fees will be refunded fully if benefits are not applied! (Up to 48 months)
- · Certain conditions apply for the refund.

* Upgrading between the 13th and 18th month is possible with this program but in that case a handling fee (Y2,000 / no tax) will be incurred (there is no handling fee from the 19th month). * The total amount from the remaining installments is applied as the discount amount and is subtracted from monthly data fees. Some fees are not applicable to the discounts. * Any remaining monthly installments will need to be paid, even while the program benefits are applied or if you cancel the contract. * When receiving your old phone, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending). * If appraisal for your current device is not completed by the following month after applying for if your old phone cannot be collected, the benefit will not be applied and program fees will be fully refunded. * If you cancel this program, upgrade before 12 months of use, change price plans, cancel your SoftBank contract or transfer your phone to another person, this program will be canceled. In such a case, fees paid for this program will not be refunded. * If installments have been settled, the benefits of this program of not apply but program fees will be refunded if conditions are met. * Program usage fees do not include consumption tax. However, this is subject to change depending on the duration or phone. * This discount cannot be used with other campaigns and offers in some cases.

A kindhearted discount service

Priority Discount

<Eligible customers:

Those who have received an identification booklet for the physically handicapped, welfare booklet, identification booklet for people with mental disabilities, recipient certificate for specific disease treatment, recipient registration issued for specific disease treatment, or specific medical expense (incurable disease). [Application] Required [For new SoftBank customers] Applies from the day of subscription [For current SoftBank customers] Applies from the next billing month

- ¥1,836 (including tax) / month discount*1 from the Unlimited Voice Call Plan, Unlimited Voice Call Light Plan
- For White Plan, the basic fee of ¥934/month is free
- Handling fees for new contracts, upgrades, contract changes, transfers relating are free
- \blacksquare 60% discount*2 on monthly fees of optional services

*1 The listed amount is discounted from data fees. "Unlimited Voice Call Plan", "Unlimited Voice Call Light Plan", "Unlimited Voice Call Plan (feature phone)" and "Basic Plan for Tablet" are applicable towards the Basic Plan and an exclusive 2 year SoftBank contract must not be made. "2 Optional services are St Basic Pack, Voicemail Plus, Call Waiting, Ichi Navi and Phone Book backup service. • For details on the Priority Discount of White Plan, see the SoftBank website (Japanese only).

Switchover discount







Switch to Softbank and receive 24 monthly discounts from your data fees

I Campaign Details

- Choose one of the following benefits. (1) Discount from data fees (2) Gift card / Points
- * (2) may not be available at certain shops. For details, please check with a SoftBank shop.

Conditions

- Sign an exclusive 2 year contract with a purchase of iPhone 5 (or later) or a 4G smartphone, or a USIM card (MNP).
- Subscribe to Smartphone Flat-rate/Smartphone Flat-Rate Light (Basic Plan + exclusive 2 year contract of Data Flat-rate Pack (Regular or Large) or White Plan + Flat-rate data plan.
- The benefits cannot be provided or are canceled in the following cases: Olf you change to a 3G smartphone or feature phone during the applicable period Olf you cancel an applicable plan or discount service Olf you cancel or transfer the rights of the corresponding line during the applicable period (not including changing the account holder of the family while family discounts are applied) Off Keep My Number Service has been applied • This discount cannot be used with other campaigns and offers in some cases. • MNP from Disney Mobile on SoftBank phones are not applicable for this offer. • The secondary line of Smartphone Flat-Rate data sharing is not applicable.

Switchover & Trade-in Program









[Application] Required





Receive a discount by trading in a phone from another carrier.

24 monthly discounts

on your data fees



I Conditions

■ Purchase a phone specified by SoftBank with a MNP contract.*

■ The phone has been initialized. Moreover, the activation lock is unlocked.

- Subscribe to Smartphone Flat-rate/Smartphone Flat-Rate Light (Basic Plan + Data Flat-rate Pack) or White Plan + Flat-rate data plan. (No including secondary line for Data Sharing Option for Family)
- Apply for the trade-in before the end of the month following the month in which the MNP contract was signed.
- The smartphone/device to be traded in is not damaged and functions normally.
- Appraisal of the phone to be traded in must be completed.
- Even if the conditions above are not met, you may be able to receive T-Points by applying to the "Faulty Device Purchase Campaign"

I Applicable Phones

applicable for this trade-in discount

NTT DOCOMO or au versions of iPhone 6, iPhone 6 Plus, iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, smartphone, feature phone

• NTT DOCOMO Kids Keitai / Junior smartphone, au Junior Keitai / Junior smartphone are not applicable.

Phones applicable to MNP (as specified by SoftBank)

iPhone 6 (or later), smartphone, feature phone

• Mimamori Phone and Family Phone are not applicable.

* Switching from a Disney Mobile on SoftBank or Y! Mobile handset is not applicable. • A single application is possible for each specific device model purchased. • The trade-in discount will be subtracted from your monthly bill according to the traded-in device. • Monthly installments must still be paid even when discounts are applied. • If you cancel your contract during the discount period, discounts will be stopped but monthly installments will still need to be paid. • When applying for this program, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank shop or when sending). • Starting April 1, 2015, MMP (Mobile Number Portability) contracts between SoftBank and YI Mobile have been renamed as "number transfers". [SoftBank Card Charge] • You will receive a SoftBank Card Charge (one-time charge with a SoftBank pepaid value equivalent to the discount amount). • Before applying for this benefit, you must apply for a SoftBank Card. • There are conditions for applying for a SoftBank Card (mobile phone, age, etc.). • After applying for this benefit, if the charge benefit cannot be applied (due to the card being canceled before it being charged, etc.), the discount on data fees will be applied instead. • The benefit will be applied on the 20th day of the month, 2 months following the month in which the appraisal of the trade-in device was completed.

How to Apply



nmended! Apply at a shop • You can also apply at a later date

Discounts are applied from the following billing month

Quick paperwork



Apply by postal mail

Discounts are applied from the following billing month

No need to visit a shop, send paperwork through postal mail

The voice call and data usage rates listed in E-8 differ when international services are used. See E-12 and E-13 for more information

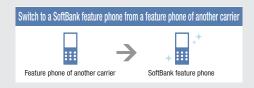
Prices do not include tax unless otherwise noted. The discount amount is based on the amount subtracted from the total amount with tax

Feature Phone Switchover Discount





[Application Required



Unlimited voice calls in Japan for ¥1,480/month (including tax) for 3 years*1

*1 Unlimited voice calls are applicable to voice calls in Japan. Some numbers are not applicable.

Moreover, choose your favorite feature phone at the effective cost of ¥0!

DIGNO Phone, AQUOS Phone, COLOR LIFE 5, 202SH, Kantan Keitai 9, Kantan Keitai 8

[Conditions] Customers who currently have a feature phone (docomo or au mobile phone) or a Y! Mobile PHS and purchase a phone specified by SoftBank with a switchover (MNP) contract or new contract with number transfer, and also apply to this campaign at the same time("2). A device specified by SoftBank must be purchased with a New Super Bonus contract (3 year installment or all-in-one). Subscribe to "Unlimited Voice Call Plan (feature phone)" and the exclusive 3 year contract of this campaign.

*2 This campaign is not valid if switching from a Disney Mobile on SoftBank handset, transferring a number from a line other than Y! Mobile, or signing a new SoftBank contract within 3 months since canceling a previous SoftBank contract. • When the exclusive 3 year contract cands, it will automatically be renewed as an exclusive 2 year contract. Canceling outside the contract renewal period (2 billing months after the contract expires) incurs a cancellation fee of ¥10,260 (including tax). The first month of the contract period is calculated from the service start day to the end of the next billing month. If you cancel the contract after the 3rd year begins, discounts will only be applicable to the previous months of usage and will not be applied for the current month. • Actual payment amount is ¥1,479. • Depending on the purchased phone and contract details, Monthly Discounts may not be fully applied and the effective cost may not be ¥0. • The effective cost is the difference between the sum of monthly installments and sum of discounts on communication charges. For the effective cost to be ¥0, a contract of 37 months is required with the specified services.

Tablet Trade-in Discount

Current SoftBank Users iPad

Tablet

[Application] Required



Receive a discount by trading in your tablet.

24 monthly discounts

on your data fees



[Conditions] Purchase a specified phone and sign a SoftBank contract. A device specified by SoftBank must be purchased with an exclusive iPad contract or New Super Bonus. The trade-in device is collected by SoftBank (the device must not be damaged and function normally). The device has been initialized. Moreover, the activation lock is unlocked. Appraisal of the device to be traded in must be completed. Even if the appraisal conditions are not met, you may apply for the "Faulty Device Purchase Campaign" For Italia See the web

[Applicable Models]

Devices applicable for this trade-in discount

iPad Pro, iPad (besides iPad mini 4), ThinkPad 10 for SoftBank, iPad (NTT docomo and au versions)



Device to purchase (Specified models)

iPad Pro, iPad mini 4, iPad Air 2, iPad mini 3, iPad Air, iPad mini 2, iPad with Retina display, iPad mini, Galaxy Tab4, Lenovo TAB 2 • Wi-Fi+Cellular models only

• A single application is possible for each specific device model purchased. • Monthly installments must still be paid even when discounts are applied. • If you cancel your contract during the discount period, discounts will be stopped but monthly installments will still need to be paid. • If you apply at a shop and send the device later, the device must be the same as the device specified in the application submitted at the shop. • When applying for this program, valid identification must be provided according to the Secondhand Articles Dealer Act (at the SoftBank Snop or when sending). [SoftBank Card Charge] • You will receive a SoftBank Card Charge (one-time charge with a SoftBank prepaid value equivalent to the discount amount). • Before applying for this benefit, you must apply for a SoftBank Card. • There are conditions for applying for a SoftBank Card. • There are conditions for applying for a SoftBank Card. • There are conditions for applying for this benefit, if the charge benefit cannot be applied (due to the card being canceled before it being charged, etc.), the discount on data fees will be applied instead. The benefit will be applied on the 20th day of the month, 2 months following the month in which the appraisal of the trade-in device was completed.

How to Apply



Recommended!

nended! Apply at a shop • You can also apply at a later date

Discounts are applied from the following billing monthQuick paperwork



Apply by postal mail

■ Discounts are applied from the following billing month

■ No need to visit a shop, send paperwork through postal mail

Discounts for Purchasers

Monthly Discounts

Purchase a phone* and receive discounts on voice calls and data for 24 months (after purchase, 2nd month to 25th month).

★Device must be applicable to New Super Bonus

1e

[Application] Required

4G Smartphone 3G Mobile Handset

[Applicable Price Plan] Unlimited Voice Call Plan, Unlimited Voice Call Light Plan, White Plan, Standard Plan, Price plans for mobile data

4G Mobile Handset Mobile Data

Tablet

Monthly Payments: Example) Customer who purchased a 4G Smartphone with a subscription for Unlimited Voice Call Plan and Data Flat-rate Pack - Regular (5GB)

Services that are applicable to Monthly Discounts.

Monthly Discounts applicable for*

- Basic Plan - Data Flat-rate Pack
- Optional Services, etc.

Not Applicable to Monthly Discounts
- Installments of actual mobile phone/device cost
- Charity White, etc.

Actual installments, Monthly Discounts, price plans and other costs will vary by customer. • Amount corresponds to the Data Flat-rate Pack price listed on the contract application form when the device is purchased. Monthly Discounts may be reduced if the Data Flat-rate pack is changed or canceled while Monthly Discounts are being applied. The amount of Monthly Discounts cannot increase. • A universal service charge is separately charge.

S! Basic Pack

Data Flat-rate Pack -Regular (5GB)

the total amount (including tax) with Monthly Discounts

Usage bill after discounts

Handset installme

* Basic Plans applicable to Monthly Discounts are limited to Unlimited Voice Call Plan, Unlimited Voice Call Light Plan and the basic fees of price plans for mobile data. [New Super Bonus] • New Super Bonus will continue even after Monthly Discounts end. If a SoftBank handset is purchased when changing handsets with a price other than the New Super Bonus price, New Super Bonus will be void. • If you have used your current phone for 6 months or less, in principle, you cannot change your handset or contract with a New Super Bonus price. • Monthly Discounts are not discounts applied on the price of the purchased device (including tax), if you change handsets/plans or cancel your contract while Monthly Discounts are being applied, the Monthly Discounts will be reduced. The amount of Monthly Discounts are handsets/plans or cancel your contract while Monthly Discounts are being applied, the Monthly Discounts will be reduced. The amount of Monthly Discounts are being applied every month according to the monthly installment arount (or part of it) determined when a device is purchased. Even if the tax rate changes, monthly installments and discounts will not change.

• The voice call and data usage rates listed in E-9 differ when international services are used. See E-12 and E-13 for more information.

information

E-9

For details of prices and discount services, please see the SoftBank home page. (Japanese only)

Prices do not include tax unless otherwise noted.

The discount amount is based on the amount subtracted from the total amount with tax

After-sales service that provides a sense of security [Application] Required [Monthly Fee] ¥650

• Only available for users who apply at the time of purchase of a new phone (for both new subscribers and existing subscribers who are purchasing a new model)

Backup Service Package (i) Plus

iPhone

Malfunctions/Damages/Water Leakage

The repair fees (excluding tax) will be discounted from the monthly fee for repairing handsets experiencing failure or water damage outside of the warranty period or refunded to your SoftBank Card (one-time refund)*.

iPhone Repair costs 80% or more discount iPad Repair costs 95% or more discount

Total Loss/Theft/Loss

Replaces an irreparably damaged, stolen or lost handset with the same model or a specified model at a special members' price.

Repair not possible

Battery Replacement

The replacement fees (excluding tax) will be discounted from the monthly fee for replacing old batteries or refunded to your SoftBank Card (onetime refund)

iPhone Replacement costs 80% or more discount iPad Replacement costs 95% or more discount

Memory Data Recovery Support

Recovers memory data and transfers the data to a new mobile phone (used to recover data).

Cost for SoftBank customers ¥0

[Mobile Device Full Support] Provides support for peripheral devices related to smartphones and mobile phones! Individual subscriptions are possible [¥500/month (free for the month in which the subscription is made)] (Japanese only)

* After receiving the application, the charge will be credited on the following day in most cases. For iPads, you cannot choose to receive the refund at once to your SoftBank Card. • Repair services held within Japan are only applicable. • If you have used one of the following services, you cannot use the same service again within a 6 month period regardless of whether or not you upgraded. Reimbursement of repair costs arising from malfunction, damage, water damage or battery replacement Change handsets at a member price after a total loss/theft/loss • The maximum discount differs according to the model. For details on the discount rate and maximum amount, please see the SoftBank home page. (Japanese only) • Repair/replacement fees of accessories, Express Replacement Service fees, late fees or consumption taxes will not be compensated.

Backup Service Package Plus

Smartphone

Mobile Handset

4G Mobile Handset

Data

Destruction/Water Damage Protection Service

[Repair and support if water leaks and other damages occur on your device]

Cost for SoftBank customers:

¥5.000

Users can purchase an equivalent model or a model designated by SoftBank at a special member price.
Backup Service Package Plus price for members (price varies by store.)

■ If the outer casing requires repair at the time of water damage repair, a separate fee will apply along with the repair service. In such cases, the following costs will be required by the customer:

Water damage repair ¥5,000 + Outer case replacement ¥1,500 = ¥6,500

[7 other services]

Loss/Theft Protection Service

Wide Maintenance Service

Repair Service

Memory Data Recovery Support

Discount Service for Online Repair Requests

Complimentary Battery or Internal Battery Replacement Discount Service

Mobile Device Full Support

[Individual subscriptions are possible [¥500/month (free for the month in which the subscription is made)] / Japanese only]

After receiving the repair request of the mobile phone, you can upgrade your phone at a special member price. For details on phones that are no long not supported for repairs and other information, please see the SoftBank home page. (Japanese only)

If you have used one of the following services, you cannot use the same service again within a 6 month period regardless of whether or not you upgraded. Obstruction/Water Damage Protection Service Closs/Theft Protection Service The repair covers only the device itself. SoftBank will assess if "Destruction/Water Damage" applies. If it is determined to not apply, the device may be returned without any repairs performed. Your price plan and/or optional services may change when upgrading with the member price. • Memory Data Recovery Support is only available for applicable devices



AppleCare+ for iPhone

Monthly fee: ¥666/month

(Total amount ¥15,984 / 24 installments)*

Prices include tax.

Protect your iPhone

The repair service and technical support can be extended up to two years from the original date of purchase of the iPhone with enrollment in AppleCare+ for iPhone. The repair service can also be used up to two times for either \(\frac{1}{2}\)7.800/session (for iPhone SE/iPhone 6 or earlier models) or ¥11,800 (for iPhone 6s/iPhone 6s Plus, not including tax) to cover repairs in case of unforeseen accidents or other mishaps during regular operation*.

[Features] • One-stop solution for technical support • Direct access to Apple specialist • Pick-up and delivery or bring-in repair service • Express exchange service • Product warranty for iPhone, battery, earphones and bundled accessories • Repair service for operational accidents (up to two times. ¥7,800/session (for iPhone SE/iPhone 6 or earlier models) or ¥11,800 (for iPhone 6s/iPhone 6s Plus, not including tax))* . Software support for iOS, iCloud and genuine Apple

applications • Connectivity support for wireless networks

The AppleCare+ service is provided in addition to any legal rights applicable under consumer protection laws in the relevant jurisdiction. Enrollment in AppleCare+ is voluntary and not an absolute requirement for purchase of an iPhone. Enrollment in AppleCare+ is subject to acceptance of the stated Terms and Conditions. For details on the AppleCare+ Terms and Conditions, see www.apple.com/legal/sales-support/applecare/applecareplus/docs/applecareplusjp.html.

- The repair service is available when iPhone and standard accessories contain a defect in the quality and build, and when the battery volume drops to 80% of the original or less. Replacement products offered under the Apple repair or replacement service may be new and unused parts or parts deemed to be like new in terms of performance and reliability. Phone charges may arise. Phone number and support hours may change. • Restrictions may apply to repair
- ★Certain costs may be charged from the month following the one in which the service was purchased and there will be 24 installments. This service can be used from day following the one in which the subscription was made
- The monthly fee for iPhone SE, iPhone 6 or earlier models is ¥576 (Total mount: ¥13,824 / 24 installments), and the service fee is ¥7,800 per session

After-sales and security service value package for tablets

[Application] Required



Safe Security Set

Applicable to customers who subscribe to "Backup Service Package" or "Backup Service Package Plus" and "Tablet Basic Pack"

Special pack price ¥800 (Regular price: ¥1,000)

Backup Service Package [Regular price: ¥500/month]



Tablet Basic Pack

[Application] Required [Regular price: ¥500/month] (1 month free for new subscriptions)





■ Smart Security powered by McAfee® Internet SagiWall ■ Lost Mobile Phone Search ■ Ichi Navi ■ Usage Stoppage Service

Alternatively, you can select the "Safe Security Set Plus" (Monthly fee: ¥950) which combines "Backup Service Package Plus" and "Tablet Basic Pack"

Subscription conditions and benefits are subject to the terms of each service. • To cancel the package, you must cancel each service in the package individually. If either of the services in the package are canceled, the discount will no longer apply. • For important notes on Tablet Basic Pack, see E-11. • Discounts are provided with Tablet Basic Pack. The benefit (no monthly fee for a specific time) of Tablet Basic Pack is not applicable for this discount

■ Security and convenient services bundled together [Application] Required [Monthly Fee] ¥500

subscriptions*

iPhone

iPhone Basic Pack

Special pack price ¥500 (Regular price: ¥1,120)

Voicemail Plus [Regular price: ¥300/month]

Save up to 100 voicemails (each one can be up to 3 minutes) in a single week using the voicemail service center.



Internet SaqiWall [Regular price: ¥120/month*]

Detects phishing or other fraudulent sites before connection, and displays a warning screen



* In-app purchase (As of the end of April, 2015)





Basic Pack Original Lost Mobile Phone Search

SoftBank Customer Service will search and find the general location of your phone should it become lost or otherwise misplaced.







Ichi Navi [Regular price: ¥200/month] [Search fee ¥5/search]

The current location of children registered in advance can be searched. A map and address for the results will be displayed, allowing you to quickly check the location at any time.

Only available for supported devices

Usage Stoppage Service

[Regular price: ¥100/month]

Call Waiting

[Regular price: ¥200/month / Only available for supported devices]

Group Calling

[Regular price: ¥200/month / Only available for supported devices]

Smartphone Basic Pack

Special pack price ¥500 (Regular price: ¥1,300)

Voicemail Plus [Regular price: ¥300/month]

Save up to 100 voicemails (each one can be up to 3 minutes) in a single week using the voicemail service center.



Basic Pack Original Secure Remote Lock

Lock your mobile phone if you cannot find it.



Basic Pack Original Lost Mobile Phone Search

· Available for users who apply for Smartphone Basic Pack

Ichi Navi

[Regular price: ¥200/month / Search fee ¥5 per search / Only available for supported devices]

Smart Security powered by McAfee® [Regular price: ¥300/month]

Protects your smartphone from viruses and other threats from applications and websites. Only available for supported devices



The service works to protect your Smartphone by searching for and detecting viruses in downloaded applications, email attachments, files on your micro SD card, and other files

Internet SagiWall

Detects phishing or other fraudulent sites before connection, and displays a warning screen.



Usage Stoppage Service

[Regular price: ¥100/month]

Call Waiting

[Regular price: ¥200/month / Only available for supported devices1

Group Calling

[Regular price: ¥200/month / Only available for supported devices

Bundled with popular services:Great value!

By subscribing to following services and one of the basic packs together, the monthly fee for each service will be waived

S! Mail (MMS) Multimedia Messaging

Send and receive S! Mail/MMS from your computer!

¥300/month ▶ Free

Machi-Uta®: Monthly fee ¥100→Free

If each basic pack is canceled, monthly fees for S! Mail (MMS) Multimedia Messaging and Machi-Uta® will incur.
 Machi-Uta® cannot be used with a VoLTE service.

Each basic pack can only be subscribed when the device is purchased (new or upgrade/contract) or when newly subscribing to Smartphone Flat-Rate/Smartphone Flat-Rate Light, Each basic pack can be subscribed to with a USIM Card

Contract. Subscription is not possible when changing from Smartphone Flat-Rate Light or from Smartphone Flat-Rate.

"When purchasing a mobile phone, signing a USIM contract or newly subscribing to Smartphone Flat-Rate Light to From Smartphone Flat-Rate.

"When purchasing a mobile phone, signing a USIM contract or newly subscribing to Smartphone Flat-Rate Light, the first month will be free. When upgrading mobile phones and changing or continuing from one of the following services, the free first month is not applied: Feature Phone Basic Pack, iPhone Basic Pack, Smartphone Basic Pack, Feature Phone Basic Pack, services or benefits provided by each Basic Pack. • If you cancel your SoftBank mobile phone or tablet contract, each optional service will be automatically canceled and saved information will be removed. [Smart Security powered by McAfee®] [Internet SagiWall]
• In order to use Smart Security, you must download the app. [Lost Mobile Phone Search] • In the following cases, location information cannot be searched. Cline is not active Cincoming calls are restricted Device is lost overseas • The accuracy of the location may decrease depending on the signal strength of the CPS and base station. [Ichi Navi] • Certain phones do not support the capability of being searched. • When transferring or inheriting a line/device, Ichi Navi information of the previous customer of the line/device will be completely removed. [Voicemail Plus] • If you change your phone number, the Voicemail Plus service will continue but all voicemail messages will be removed. • If you cancel iPhone Basic Pack, voicemail messages will be removed. Visual Voicemail will incur data usage. When overseas, SoftBank recommends disabling data roaming to avoid high data charges from being incurred. [Secure Remote Lock] • To operate a mobile phone or tablet remotely, it must be able to receive SMS messages.

• It may take a few days for data to be reflected after applying for this service or changing registration information. • Secure Remote Lock requires an app to be downloaded. (Smartphone and tablets only) [Usage Stoppage Service] • Charges such as White call voice calls of White BB which are billed separately from the SoftBank mobile phone or tablet are not included in the total amount. • If SoftBank determines that notification emails were never received, notifications may stop without notice. • Mobile phone number, email address and other information for notifications are not automatically updated if they are changed or removed. Please make sure to register/submit the notification address changes. • Even if the set amount of notification address is changed, there may be cases where the service is applied to the previous settings. • If the rights of the line has been transferred, settings for the specified amount and notification address will be reset. If outgoing voice calls are blocked, the block will be disabled allowing outgoing calls to be made. • If you change the billing address, data relating with the accumulated charges will be reset. • Usage Stoppage Service is available one day after making the subscription. • Usage Stoppage Service is not applicable for Simple Style, iPad Prepaid Plan, PhotoVision, and Data Communication (A) flat-rate USIM cards. • Basic fees, flat-rate fees, and monthly usage fees are incurred even if outgoing calls are disabled. • MMS messages received when outgoing calls are disabled are stored and can be received later when outgoing calls are enabled. • If the Usage Stoppage Service is canceled while outgoing calls are disabled, the settings will be enabled. • If notifications for the Usage Stoppage Service are disabled, Usage Notification Service emails will also be disabled. Global Services PRICE PLAN English

Using your mobile phone overseas (Global Roaming Service)

[Monthly fee] **Free** [Subscription to Global Roaming Servic Required

Service Areas

Covers 99% or more* of Japanese tourist destinations! Use the same handset in different countries worldwide.



Estimated overseas voice call/data fees*1(Example)





Sending	¥100/message (flat-rate)
Receiving	Free

○SMS fees

iPhone, iPad Smartphone, 4G Mobile Handset (Web), tablet 3G Mobile Handset [S! Mail (MMS), web] / 42/1KB⁻² Up to 10KB ¥100

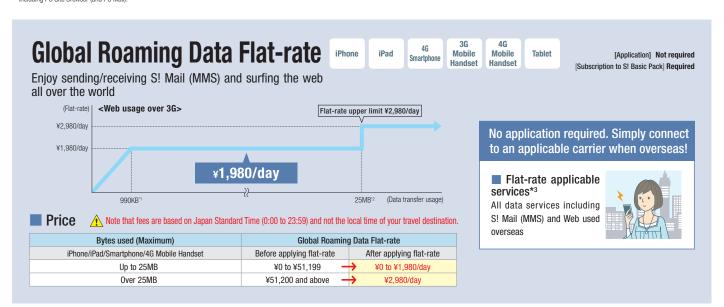
¥5/1KB

OS! Mail (MMS) sending/reading fee/Web data fee

iPhone/iPad/Smartphone/4G Mobile Handset

[S! Mail (MMS)]

- The USIM card of a handset model not supporting the Global Roaming Service can be inserted into a model that supports Global Roaming Service to enable a phone number and mail address used in Japan to be used overseas (does not apply to iPhone).
- *1 For countries and regions that support the Global Roaming Service, the lowest rates are listed. *2 For LTE, the rate is ¥4/1KB. The S! Mail (MMS) sending/reading fee/Web data fee listed above are applicable for the United States, Hawaii and China Including PC Site Browser (and PC Mail).



*1 When using 3G data with a 3G Mobile Handset: Maximum download speed of 386KB / When using the web (LTE) with a LTE capable device: 495KB *2 When using 3G data with a 3G Mobile Handset: Maximum download speed of 10MB, When using the web (LTE) with a LTE capable device: 12.5MB *3 SMS, video calls, data transfers using data cards and mobile data usage (Access Internet Network) by connecting a mobile phone to a computer via a USB cable are not applicable.

Overseas usage and SoftBank International Voice Call Service/International Mail Service do not apply to your price plan (in Japan), data usage cap, various flat-rate discounts (including flat-rate services such as Unlimited Packet Discount), and discount services (excluding Monthly Discounts) (not including when America Flat-rate Option is applied).

• Available countries and regions are as of May 30, 2016

Global Services PRICE PLAN English

America Flat-rate Option

Phone calls and emails between anybody in the US and Japan are free using Sprint's network!*2

Supported devices: iPhone 6 (or later) / iPad Air 2 (or later)

[Service fee] ¥980/month→ Free for now! [Application] Not required during the launch campaign period*

[Application] Not required during the launch campaign period [Service areas] US, Hawaii, Puerto Rico, US Virgin Islands*1

Voice call and data fees overseas



User with a mobile phone of a Japanese carrier currently in the US



User with a mobile phone or land line of a US carrier



Customers using Sprint's network with a supported device while staying in the US





User with a mobile phone or land line of a Japanese carrier





User with a mobile phone or land line of a carrier not in the US or Japan

*After the campaign celebrating the start of service ends, you will be required to apply for the service. *1 Alaska, Montana, Guam, Saipan and other regions are excluded. *2 Connections to networks other than Sprint will incur voice and data rates according to the Global Roaming Service. Please make sure you are connected "Sprint" when using. • Connection to Sprint's network is possible only when "Carrier" is set to "Auto". Depending on network conditions, connection to Sprint's network may not be possible. • Certain apps may perform data transfers automatically which may cause data charges to be incurred. If you do not plan on using data, turn off "Cellular Data" on your phone. • Voice calls to countries other than Japan and the US do not apply. • The details here are as of May 30, 2016. • The end date of the campaign will be announced on the SoftBank home page. And, details of the campaign are subject to change without notice, so please check the SoftBank home page for the latest information (Japanese only).

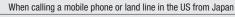
[Voice call and data fees while overseas] • In the following cases, voice call and data fees will incur: Receiving an incoming voice call when overseas (incoming voice call fee) Sending an SMS message with an iPhone (71 characters or more, up to 134 characters count as 2 messages, for messages over 134 characters, a single message is counted for each additional 67 characters). • Please be careful when downloading contents overseas as high data costs can be incurred. • Depending on the local carrier, voice call fees may incur even if your call is not connected with the recipient's phone. • Downloading and streaming applications may not work properly when you access the web overseas due to network conditions. • Depending on the model, St Mail (MMS) may be set to automatically "retrieve full text" as the default setting. To avoid incurring high data charges, please set email settings to fetch emails manually. MMS texts are automatically retrieved fully with iPhone. To avoid high data charges from incurring, please set MMS messaging settings on/off.

International voice calls and messaging service

Make voice calls and send messages to people overseas

[Monthly fee] Free [Application] Not required

I International voice call rates









When calling a mobile phone of a Japanese carrier that is currently in the $\operatorname{\mathsf{US}}$ from Japan







■ International mail* (SMS/S! Mail) • Sending fee from Japan

International SMS (Maximum 140B)	
¥100/message	

International S! Mail (Maximum 300KB)				
Up to 1.5KB	Up to 10KB	Up to 30KB	Up to 100KB	Up to 300KB
¥103	¥108	¥135	¥300	¥400

Voice calls to mobile phones and land lines in the US from Japan are not applicable to the "America Flat-rate Option"

[International Mail]* Applies when sending/receiving with a handset of an overseas carrier. For receiving, the same data fees as those for Japan apply. • When using International S! Mail overseas, the S! Mail (MMS) /web data fees and a fixed sending fee of ¥100 will apply. • The maximum data volume that can be sent may vary depending on the recipient's carrier and handset model. Data fees may incur even if an International SMS/International SI Mail message is not delivered. • In-country transmission fees may apply to use of International SI Mail from a Wi-Fi environment. • Please perform the settings in Usage Notification Service for notifying usage amounts or subscribe to Usage Stoppage Service for terminating communication when usage amounts exceed a set amount.

Overseas usage and SoftBank International Voice Call Service/International Mail Service do not apply to your price plan (in Japan), data usage cap, various flat-rate discounts (including flat-rate services such as Unlimited Packet Discount), and discount services (excluding Monthly Discounts) (not including when America Flat-rate Option is applied).

Available countries and regions are as of May 30, 2016

Preventing unlawful contracts

Solution 1 Working with law enforcement agencies and improvement of personal identification.

- ① Examinations using multiple original copies of identification documents ··· Note that contracts may require some time to be completed.
- (2) Information reports to police authorities, etc.....

··· When the information shown on a driver's license, etc. is provided at the time of contract application in order to confirm identification, that information may need to be provided to police authorities, etc. Please be aware that we may provide that information as required depending on the circumstances.

• A customer making forged or modified identification documents and using such documents or another person's name when applying for a contract falls under document forgery crime (section 155 of the criminal code) or fraud crime (section 246 of the criminal code). • Using falsified personal information (name/address/date of birth) at the time of application for a mobile phone, transfer of one's own mobile phone without prior consent, and transfer/receipt of another person's mobile phone violates the Act for the Prevention of Illegal Mobile Phone Use.

SoftBank Corp./ National Police Agency/ Prefectural police agencies

Solution 2 Handsets/3G communication service for communication handsets/4G LTE/4G communication service may be restricted for some handsets.

In order to prevent the usage of handsets/data communication handsets obtained with unlawful contracts that use counterfeit documentation, etc. in crimes such as bank transfer fraud, the 3G communication service/4G LTE/4G communication service for handsets that meet one or more of the following

- 1. If obtained using unlawful means through crimes such as theft, fraud, or other means that violate laws (Act for the Prevention of Illegal Mobile Phone Use, document forgery, etc.).
- A Please note that handsets purchased at locations other than official retail outlets may include unlawfully obtained handsets and may be subject to usage restriction
- 2. If personal details (name, address, birth date) on the application form have been falsified.
- 3. If postal matter from SoftBank such as bills, etc. cannot be delivered to the contact information shown on the contract application form
- 4. If payment debt (including installment payment debt through a third party) is not being fulfilled or there is high probability thereof.

Handsets that are applicable to network usage restriction can be confirmed on our website (Japanese only)
[Confirmation of Network Usage Restriction com-

patible handsets]

Access www.softbank.jp/mobile/support/3g/restriction/

From 3G Mobile Handset > http://mg.mb.softbank.jp/support/confirm.html

Notes on usage



Efficient use and mobile phone etiquette

• Please do not use your mobile phone while driving a vehicle as it can cause an accident. • Since it may cause interference with the operation of medical equipment and other machines, mobile phone usage is prohibited in hospitals, laboratories, and other research facilities. * Please make a habit of turning off your mobile phone in crowded areas. * Be careful to not use your mobile phone on a train, as it may become a nuisance to others. When riding on a Shinkansen (bullet train), please move to an area where you will not cause a nuisance to others before using your mobile phone. • When inside restaurants and other quiet locations, be careful of the volume of your voice.

Customers with a pacemaker

If you or someone near you has an implanted cardiac pacemaker or implantable cardioverter-defibrillator, use and/or carry the mobile phone at least 22 cm away from such devices. Also, be careful using automatic power on/off.

Concerning the exchange of customer information between carriers that provide mobile phone and PHS services

Information regarding 1) customers whose bills are left unpaid after canceling their subscriptions, 2) customers who have had their contracts terminated for sending unsolicited bulk mails and 3) customers who have been subject to usage termination after a request for personal identification for a subscriber line by law enforcement agencies that could not be verified, is shared among mobile phone, PHS. This information is used at the time of application and applications may be refused on the basis of this information. Regulations for the usage of personal information

Regulations for the usage of personal information SoftBank Corp. (hereafter, "SoftBank") determines and discloses our policy (hereafter, "privacy policy") relating to our use and collection of all personal information based on and in compliance with the Personal Information Protection Act (law 57 of 2003). In observing this privacy policy, SoftBank pledges to safely and efficiently handle all personal information including customer information. Details can be viewed using SoftBank handsets (Japanese only) or the SoftBank website (www.softbank.jp/en/corp/group/sbm/privacy/) (English).

CAUTION: Please read your mobile phone's operating manual carefully before use.

Notes on usage Do not use or place the phone near wet, sweaty, humid, steamy, dusty, or sooty areas. It may cause a malfunction, fire or electric shock. Please note that water damage may occur in the following situations: Becoming wet from sweat after being placed in a pocket. When used with wet hands. When used in the rain. When placed in a bag with wet things. When placed on a wet able. When used with wet hands when or receive calls or send and receive earlings and are receive and and receive earlings. SoftBank mobile phones use electromagnetic signals for communications are an area with poor reception such as within a building, in a basin or other low-lying range, or inside a bag. Please be aware that calls may be dropped if the phone is moved to such an area while in the middle of a call. SoftBank mobile phones work to continue maintaining high call quality to the extent possible in areas with weaker signals using the characteristics of its digital communications method. Should the limit be exceeded during a call, the call may be dropped or cut off if the signal becomes too weak. Please be aware of this. • SoftBank mobile phones are highly secure devices but are still potentially open to eavesdropping and wiretapping as they are used over electromagnetic signals. Please take the necessary precautions to protect yourself against such issues to the extent possible. • There may be some noise introduced if you use a SoftBank mobile phone with a hearing aid. • Try not to use your SoftBank mobile phone near a TV or radio that is turned on, a landline telephone, or a car audio system as doing so may adversely affect the signal (generate noise). • Refunds will not be given for administrative processing fees, the cost of the standard phone set, and other expenses should a user cancel their contract for personal reasons. as keys, lighters, and necklaces in with your mobile phone or battery pack when carrying them in a bag, etc., as such an object could make contact with and short out the battery terminals, causing the battery to become damaged or the metal object to become too hot. It is recommended that you place your phone in a special case when carrying it with you or at least keep it away from metal objects when carrying it. • Do not attempt to disassemble or modify the device. Attempting to disassemble or modify the device could lead to overheating, fire, and/or device failure. • Use only dedicated SoftBank accessories for the battery pack, battery charger, and other related items. The use of non-specified accessories could cause overheating, fire, and/or device failure. • Stop use immediately and submit for repairs as soon as possible should the device malfunction. • Stop use immediately should the device emit smoke or an abnormal odor during use of the mobile phone features or while it is charging and then contact the SoftBank Loss/Damage Customer Support Center for assistance

Contract Renewal Fees and Mobile Phone Upgrade Fees

The below fees will apply to subscribers renewing their contracts (including changing from 3G to 4G LTE/4G) or upgrading their mobile phones (within a single household). (These fees will be added to the regular bill.)

Contract renewal fee: ¥3,000 / Mobile phone upgrade fee: ¥3,000

Universal Service Charge

With the start of Universal Service System, we ask SoftBank users to pay a "Universal Service Charge".

• The Universal Service System is a system that makes all telephone companies take appropriate responsibility by managing the expenses for maintaining an environment that allows any household in Japan to have equal and stable usage of the universal services (fixed-line telephones, public telephones, emergency calls and other telephone services essential to society) provided by NTT East/NTT West. • Because the obligatory fees per line covered by telephone companies are to be reviewed by the Telecommunications Carriers Association semiannually, the amount each customer pays may change accordingly. For details on Universal Service System, please access the Telecommunications Carriers Association's website (www.tca.or.jp) or recorded guidance message/fax service (03-3539-4830/24 hrs. a day/Be sure to enter the telephone number correctly.) (Japanese only)

* For details of the universal service charge, please see the SoftBank home page, (Japanese only)

Now accepting applications for Number Portability (MNP)! Switch to SoftBank and keep the same phone number that you are using

Apply for Number Portability (MNP) with your current mobile phone carrier.

Please check with the Number Portability (MNP) reservation desk of your current mobile phone carrier and receive an MNP reservation number.

Take your MNP reservation number to apply for a new contract at a SoftBank shop, SoftBank retailer, or the SoftBank Online Shop. See the "Make sure you have the following items/information" section on E-16 for information on required documents

Number Portability (MNP) Information (Business hours: 9:00AM-8:00PM / Japanese only)

■ From SoftBank Handsets → 5533 ■ From fixed-line phones → 60800-100-5533 (free) • Be sure to dial the number correctly.

< Notes on Number Portability (MNP) usage> • The email address registered with your previous carrier cannot be transferred. • The services (price and discount plans) provided by your previous carrier will no longer be available. • Some contents and e-money services may not be transferred to the new contract. • Separate cancellation fees may be charged if you are under contract for certain discount services such as yearly contracts. • A handset sold by your new carrier will be required. • Depending on your contract status, you may not be able to make a reservation over the phone or when using a mobile phone Web service (MNP reservation details vary depending on the carrier). • Switching to another carrier through MNP will incur a ¥3,000 MNP handling fee. [For contracts that don't include a mobile phone purchase, Simple Style, Smart-All-In-One plan, new subscriptions with Mirnamori Phone contracts, and MNP transfers processed before the end of 2 billing months after the month in which the SoftBank contract was made, the fee will be ¥5,000 (for Simple Style, before the end of 2 months after the month in which the contract was made).

Usage restrictions

Please note the information may change without notice

- 1. Customers with a subscription to a flat-rate data service and who transfer a large amount of data within a certain time period may have their data speed limited in order to ensure fair data transfer quality and network usage for all SoftBank users. Data transfers may be regulated but they will not be disconnected.
- 4G/4G LTE flat-rate data services and price plans applicable to the data speed restriction

Price Plan	Packet Communication Volume	Regulated Period
Flat-rate Data Plan for 4G LTE*1, 4G Unlimited Data Discount Flat, 4G Unlimited Data Discount Flat +*2, Business Data Plan Flat (4G)	Most recent 3 days (excluding current day) of data usage is 1GB or more	6 AM to 6 AM (starting from the current day)

■ 3G flat-rate data services and price plans applicable to the data speed restriction

Price Plan	Packet Communication Volume	Regulated Period
Data Flat-rate Pack (3G Smartphone)	Most recent 3 days (excluding current day) of data usage is 1GB or more	6 AM to 6 AM (starting from the current day)
Data Flat-rate Pack (3G Mobile Handset), Unlimited Packet Discount, Unlimited Packet Discount S	Monthly data usage from 2 months ago is 366MB or more	
PC Site Browser (including PC Mail), PC Site Direct (for X series)	Monthly data usage from 2 months ago is 1.2GB or more	One month (current month)
Unlimited Packet Discount Flat/Unlimited Packet Discount Flat for Smartphone/Flat-rate Data for Simple Style (Prepaid) (2 day plan/7 day plan/30 day plan)/Other unlimited packet flat services	Monthly data usage from 2 months ago is 1.2GB or more	
Unlimited Data Discount, Unlimited Data Discount for ULTRA SPEED, Unlimited Data Discount Flat	Main line subscribed to Unlimited Data Discount: Monthly data of 2 months ago is 3.6GB or more	One month (current month)
for ULTRA SPEED	Secondary line subscribed to Unlimited Data Discount: Data usage for each 24 hours is 366MB or more	9 PM to 2 AM (starting from the current day)

^{*1} Customers who purchased an iPhone 5 before September 19, 2013 and subscribed to the 4G LTE Flat-Rate Data Program (no data speed restriction after using 7GB) are applicable. Also applies if the tethering option was canceled for the corresponding line and there is no data speed restriction. *2 Data usage includes data used in primary and secondary lines. Primary and secondary lines are automatically selected. The line that is currently in use can be checked from the screen of the mobile phone. * The flat-rate data services and price plans listed above may change. * For the Smartphone Flat-Rate data sharing secondary line, the conditions apply when the most recent 3 days (excluding the current day) of data usage is 1GB or more. For a 3G Mobile Handset with data sharing between the main and secondary line, the conditions apply when the monthly data usage from 2 months ago is 3G6MB or more. [Excluding Business Data Plan Flat (4G), Business Data Plan and other mobile data plans for sub-areas] Data usage can be tracked by checking your bill statement (online or paper). The total number of packets indicated under "Communication Fee/Packets" in a monthly bill may indicate the number of packets in excess of the limit for each of the flat-rate data services (does not apply to Keltai Wi-Fi packet counts). [Business Data Plan Flat (4G), Business Data Plan Flat (4G), Busine

Traffic information is gathered, analyzed, and accumulated for each data transfer in order to improve network quality. In addition, data transfers may be regulated according for the following data transfers.

Content/Service that may be restricted

Content	Explanation
Data that uses VoIP (Voice over Internet Protocol)	Services that convert voice calls and video calls to data packets
Certain videos/images	MPEG, AVI, MOV and other video files, BMP, JPEG, GIF and other image files
Data transfers with large volume or that connects for a long time	Sites and apps that use video, high quality image browsing and connect for a long time

[•] When using the contents/services listed above, data speed restrictions and file optimizations may need to be performed. Optimized data cannot be restored on occasion. Data transfers may be regulated but they will not be disconnected. For other data transfers, optimized files can be restored on the handset. Files may be optimized when it can be determined that there will be no effect on data transfers performed by the user. • For data that does not display in contents during data transfers, certain parts may not be downloaded as long the data can be viewed/browsed. The truncated data cannot be restored. • Other data transfers for example, SoftBank voice calls, video call, and Wi-Fi connections will not be restricted.

🛕 If you are using a flat-rate service, please note that certain data usages are not covered by the flat fee.

[Data usages not covered by the flat fee] • Features on certain models (for example, 705NK) • When connecting your phone to a computer using a USB cable • Packet communications with Access Internet • Mobile Data used with a SoftBank Connect Card • Overseas usage (Excluding America Flat-rate Option usage) • International SIMS • International SI Mail (MMS) • SMS • Voice calls

When high monthly data usage fees may incur, a notification mail (SMS) will be sent out to notify customers.

If high data charges are incurred within a certain period of time, SoftBank may restrict the use of 3G, 4G LTE/4G data service or block new contents from being purchased. (Policy in effect since December 1, 2010)

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I How to Apply **INFORMATION** English

Make sure you have the following items/information

■ The following fees are required for new subscriptions.

Administrative processing fees* (New subscription) ¥3,000



Cost of standard phone set

Will be added to your bil

Non-Japanese

right

of the documents listed on the

Minors

Family Discount

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■ When making a new subscription, please bring one of the following along with a method to pay the monthly fees.

Customers with a credit card **Valid credit cards** VISA MasterCard







CASH CARD or

For monthly payment by direct debit from a bank account or Japan Post Bank account

(or

Rank transfers can be set up on the

same day using only a cash card.*

[Items required] Cash card in the applicant's name, or bank account passbook and authorized seal of the applicable financial institution

On April 1st 2006, the "Act for the Prevention of Illegal Mobile Phone Use" went into effect.

Mobile Phone Use" prohibits transferring existing contracts in the event that the subscriber is not authorized by the contracted mobile carrier

With the reactioner of the "Act for the Prevention of Illegal Mobile Phone lbs" on April 1st 2006, all carriers of mobile phones are obliged to confirm the identity of all customers signing up for new contracts or transferring existing contracts for mobile telephones. • Customers signing up for new contracts or transferring existing contracts for mobile telephones. • Customers signing up for new contracts or transferring existing contracts for mobile telephones. • Customers signing up for new contracts or transferring existing contracts for mobile dopies of the following identification proposes. • Customers stransferring existing contracts must be authorized by SoftBank Corp. (or the mobile phone carriers with which the subscriber is contracted). • The "Act for the Prevention of Illegal Mobile Phone Libert Soft and the Contract of the Prevention of Illegal Contracts.)

The Law on Confirmation of Personal Identification of the Subscribers etc. by Voice Mobile Communications Carriers and Prevention of Misuse of Voice

Bank account passbook + Authorized seal of financial institution

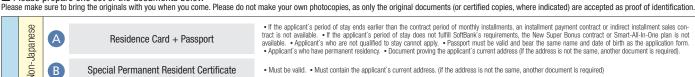
> The bank transfer setup process takes one to two months to complete.

Some stores and financial institutions do not permit bank transfers to be set up with a cash card only. To set up bank transfers with only a cash card, the card holder must enter their PIN number in person at the store. Bank transfers from corporate bank accounts can not be set up with only a cash card. A list of the financial institutions permitting bank transfer setups with only a cash card and other payment information is available from the SoftBank website (www.softbank.jp). (Japanese only)

. The credit cards shown above are accepted. To pay by credit card, the authorized card-holder must appear in person in the store

JCB

Please prepare one set of the documents below



0 Driver's License

Japanese Passport

- Must be valid and be issued by the Public Safety Commission of one of Japan's prefectural or city governments. Also must bear the same addres and date of birth as the application form (an international driver's license is not acceptable). If the address on your driver's license differs from your application, documentation such as ①, ②, or ③ will be required (however, the name on ①, ②, or ③ must match the name on your driver's license) Must be valid and bear the same address, name and date of birth as the application form. If the address differs from your address at application, documen
 - tation such as ①, ②, or ③ will be required. (however, the name on ①, ②, or ③ must match the name on your Japanese passport) • Must be valid and bear the same address, name and date of birth as the application form. If the address differs from your address at application, documenta-
- Individual Number Card ②, or ③ will be required. (The name must match the name on the Individual Number Card) • The Individual Number Notification Card cannot be used as ID. (Also cannot be used as a supplementary document) Printed matter issued by government Health insurance card + ① Residential registration certificate Or (2) Public utilities receipt Or (3)
- or public offices - Health insurance card must be valid and bear the same address, name and date of birth as the application form. - Residential registration certificate/Public utilities receipt (electricity, gas, wateri/Printed matter issued by government or public offices must be printed and issued within the last 3 months. Also must bear the same name and address as those of the applicant. • Printed matter issued by government and public offices must bear the seal of the issuing office and the name and address of the applicant. • Excluding Simple Style
- Identification booklet for the physically Must bear the date of issue. If the booklet has an expiration date, the booklet must be valid at the time of application.
 The photograph, address, name. and date of birth in the booklet must match those of the applicant. If the address differs from your address at application, documentation such as \mathbb{O} , \mathbb{Q} , or \mathbb{Q} will be required. (however, the name on \mathbb{O} , \mathbb{Q} , or \mathbb{Q} must match the name on your identification booklet for the physically handicapped, welfare booklet, or handicapped, welfare booklet, or identification booklet for people with mental disabilities identification booklet for people with mental disabilities)
- Identification documents Parent's identification document Parent/Legal Guardian (any of ABCDEFG) (any of f ABCDEFG . ①, ②, ③ are not necessary) Authorization Form
- Parents must complete the Parent/Legal Guardian Authorization Form. Minors under the age of 12 may not apply. In general, applicants who are minors must be accompanied by a parent or legal guardian. In principle, subscribers from 12 to 15 years of age must pay using the bank account or credit card of a parental authority when applying for an installment payment contract or indirect installment sales contract.

any of ABCDEFG any of ABCDEFG

ODocumentation confirming the same address as someone in the Family Discount group

 When additions to a current Family Discount subscription are made, the registration information will be compared with the same Family Discount member's information.
 For the same name with a different address, a long-distance insurance card is necessary (shows one of the same Family Discount group members' name on the same insurance card). • Applications for Family Discount may be rejected according to standards predetermined by SoftBank. • Documentation confirming the same physical address as someone in the Family Discount group.

ie of the documents listed on the right Corporations O One

A certified copy of the company register

A certificate of the detailed current registry (Must be original and within 3 months from the date of issue) Seal registration certificate

(Must be original and within 3 months from the date of issue)

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number, Email address, address, etc.) contained in your customer contract identification documents

One of the following Employee ID cardBusiness card

• SoftBank may provide you with information on SoftBank and content provider products/services/campaigns, etc. based on the information (telephone

employer listed

To customers who applied for an installment payment contract or indirect installment sales contract (third-party credit contract for each commodity)

SoftBank will register the payment status of users who sign up to pay for handsets in installments with the designated personal credit information bureau (including delinquent payment information). More information is available on the SoftBank website (www.softbank.jp). (Japanese only)

• Other credit card contracts may not be available if there is any delinquent payment information or other such information found to be registered with a designated personal credit information bureau or similar organization. Delinquent payment information remains on a person's record at a designated personal credit information bureau for five years following full payment, which can be used in credit checks completed by other credit organizations. [Precautions to consider with regard to cases in which the paying party (payer) and the contract subscriber] • Note that the information registered with and displayed by the designated personal credit information bureau is not that of the payer, but that of the contract subscriber is a minor, should the legal guidan of the minor contracting party and payer be delinquent in payment, the contract of the minor contracting party shall be registered as being delinquent. • Even after contract subscriber is a minor, should the legal guidance of the payers of the payers and the contract subscriber is a minor, should the legal guidance of the payers and payer be delinquent in payment, the contract of the minor contracting party shall be registered as being delinquent. • Even after contract subscriber is a minor, should the legal guidance of the payers are contracted of the minor contracting party shall be registered as being delinquent. • Even after contract subscriber is a minor, should the legal guidance of the payers are contracted of the minor contracting party shall be registered as being delinquent. • Even after contract subscriber is a minor, should help a should be payer and the contract should be payer and the co

[•] Photocopied documents will only be used for the purpose of confirming the identity of the subscriber (For corporate customers, please see the above chart). • The applicant may be required to provide a deposit [up to ¥100,000 (no tax) per subscription, no interest]. When returning erroccupied occuments with only be traveled to the pulpose of continuing the travelly of the deposits it is service agreements were the present in the pulpose of continuing the pulpose of continuing the traveled of the present of the deposits of the pulposit of the pulp to third parties) or handsets thought to be at such risk. * 3G communication service, 4G LTE, 4G communication service contract, satellite phone and payment contracts, or indirect installment sales contracts may be declined be to credit cheer results. * Installment payment contracts or indirect installment payment contract May 30, 2016. It is subject to change